

# Earthx2024

## CONGRESS OF CONFERENCES

*Partnerships between governments, private and public bodies bring our goals closer to achievement. When we work together towards the same goals, we have the power to achieve them all. Sharing Goals means sharing a vision. Ending poverty, battling inequality, and paralyzing global warming are ambitions we all strive for. Goal 17 is all about making partnerships built upon collaboration. When companies, countries, governments, and people unite and act, great goals are achieved.*

### Schedule

#### **8:00 AM - Networking Breakfast**

Start the day by connecting with fellow attendees, including professionals, activists, and leaders committed to sustainability and global development goals.

#### **9:00 AM - Kickoff**

##### **Speakers:**

- ❖ **Trammell S Crow** - Founder EarthX
- ❖ **Rajan Singh** - CEO EarthX
- ❖ **Steve Bender** - Rotary

### Rotary Projects In Action

#### **9:15 AM - Rotary Projects in Texas**

**Speaker: Dr. Kella Price** - Chair, Central North America, Environmental Sustainability Rotary Action Group.

- ❖ Dr. Kella will start the morning off introducing short Rotary Club presentations that explore innovative partnerships and projects by Rotary Clubs in Texas
- ❖ Dr Kella started the "We Clean Trails" Dallas Ft. Worth Chapter and is in the process of planning several community peace pollinator gardens.

# Earthx2024

CONGRESS OF CONFERENCES

## **UN-SDG #2 End Hunger-Food Programs**

**Speaker: Jeffery Sheehan** - President, Park Cities Rotary Club

## **Keeping Books from Landfills**

**Speaker: Regina Edwards** - District Governor Elect for District 5810

## **Styrofoam Projects: Rotary Club of Austin, Texas**

**Speakers:**

- ❖ **Dr. Elizabeth Long**
- ❖ **Rebekah Goolsby**

## **GET REAL, A Positive Solution to Climate Change”**

**Speaker: Author: David Munson Jr.** - Past President, Rotary Club of Preston Hollow

## **Lithium-ion Battery Recycling Project**

**Speaker: Mike Weaver** - Pilot Knob Rotary Club

## **Roots in the Sky-The Beanstalk Project and the Path to Sustainable Fresh Food Access**

**Speaker: Chonnie Richey**

## **Climate Breakdown is Supercharged by Economic Insecurity**

**Speaker: Deia Schlosberg** - Emmy and Oscar award-winning documentary filmmaker,  
Pale Blue Dot Media; Rotary Global Service Project

## **The Most Powerful Tool Against Economic Insecurity is Universal Basic Income (UBI)**

**Speaker: Conrad Shaw** - Co-Founder, Income to Support All (ITSA) Foundation Rotary  
Global Service Project

# Earthx2024

## CONGRESS OF CONFERENCES

### 10:15 AM - Rotary International-Landfill Reduction Programs

#### Speakers:

- ❖ Allen Reynolds - President-Elect, Rotary Club of Preston Hollow
- ❖ Andrew Siegel - Dallas Environmental Commissioner, District 10

Allen and Andrew will discuss the partnerships with the Dallas Rotary Clubs and Junkluggers on their landfill reduction and tree planting projects. E-waste contains hundreds of substances, of which many are toxic and only 12.5% of E-waste is recycled.

### 10:30 AM - Partnering Businesses with Civic Organizations to achieve goals.

- ❖ **Speaker: Tracy Stayton** - Rotaract Club of Newport Beach

Tracy will discuss ways service clubs can communicate with businesses to form partnerships. How to best deliver a message so it is received, and goals are accomplished.

*Without good communication, there is no connection, and ultimately no collaboration...meaning, nothing happens.*

### **Break 15 Minutes**

### 11:00 AM - Partnerships to Rebuild Ukraine

A major global financial effort will be required to rebuild Ukraine once the war is over. The EU is already contributing substantially to boost the country's ongoing resilience, but more support will be needed in the medium to long-term: to re-establish the foundations of a free and prosperous country, anchored in European values and well-integrated into the European and global economy and to support it on its European path.

#### Speakers:

# Earthx2024

## CONGRESS OF CONFERENCES

*(Speakers are subject to change based on the war, exit permits and US Visa's. Please refer to the EarthX App for updates.)*

- ❖ **Alex David Bart** - Panel moderator, co-founder NGO Business Incubator Group, Ukraine, Volunteer for Saint Andrew Charity Foundation
- ❖ **Solomia Bobrovska** - People's Deputy of Ukraine, Deputy Head of the Permanent Delegation to the NATO Parliamentary Assembly.
- ❖ **Dmytro Kuzmenko** - Executive Director of the Ukrainian Association of Venture and Private Capital.
- ❖ **Ksenia Orinchak** - Executive director of the National Association of the Extractive Industry of Ukraine.
- ❖ **Oleksiy Uros** - Vice-president for legal issues of the IT Ukraine Association.
- ❖ **Adrii Holovko** - Platoon sergeant major. Representative of the veteran community of Ukraine.
- ❖ **Oleksandr Smerechynskyi** - Chief Chaplain of the Armed Forces of the Armed Forces of Ukraine, head of the Stella Maris branch of the International Maritime Organization.
- ❖ **Eugene Barsukov** - CEO and Co-founder of NGO Business Incubator Group, Ukraine
- ❖ **Liliya Watson** - Founder and Honorary President, Saint Andrew Charity Foundation

### 12:00 PM - Networking Luncheon

- ❖ Keynote Address: “Retail Leadership in a Circular Economy”
- ❖ **Speaker: Scott Cas** - VP CSR and Sustainability, National Retail Federation
- ❖ Scott will uncover the silent movement of consumers driving sustainable practices in the retail industry. Learn how leveraging consumer power can lead to significant environmental improvements in an economic way!

### 1:30 PM - “Partnerships for the Goals: People, Planet and Profit”

**Moderator: Steve Bender:** Director-US Green Chamber

**Panelists:**

# Earthx2024

## CONGRESS OF CONFERENCES

- ❖ **Peter Kuo** - CEO, SIAS International  
Past Vice President, California Republican Party
- ❖ **Dave Rice** - President, SIAS International  
President, United Nations Association, Orange County, CA,  
Rotary Club of Newport Beach
- ❖ **Barbara D'Amato** - CEO, Trilogy Capital Corp; Trilogy Brands Board; State of Texas Economic Incentives Oversight Board

The triple bottom line can be broken down into “three P’s”: **people, planet and profit.**

Sustainable Impact Alliance Solutions (SIAS) International has a mission of identifying game-changing solutions globally and helping bring them to market as a part of the United Nations’ Sustainable Development Goals (SDGs) initiative. These solutions are broad in scale, from charging a Tesla in 8 minutes, to helping prevent disastrous fires in Texas and beyond, to helping put a lid on crime. The world of business is undergoing a significant change from “profitability at all costs” to “sustainability = profitability”.

Firms can use these categories of “people, planet and profit” to conceptualize their environmental responsibility and determine any negative social impacts to which they might be contributing. From there, companies can integrate sustainable practices into every facet of their business operations—including supply chains, business partners, and renewable energy usage—to positively impact society and the environment in addition to turning a profit.

### **2:00 PM - Building a Sustainable Next Generation EV Charging Stations Network**

**Speaker: Victor Lee** - CEO, Edison XFC

The shift to EVs is inevitable and primed to accelerate as the push for net-zero carbon emissions continues globally. The Problem - Charging Anxiety, compounded by slow EV charging speed and limited public fast charging infrastructure, are top barriers to widespread EV adoption. Discover the latest advancements in electric vehicle charging technology that can charge a car from 10% to 80% in just 8 minutes!

### **2:15 PM - A New Way to Drive Innovation and Creativity in Climate Change Awareness (CompetesTV Eco Contest and Presentation)**

**Speaker: Emily Ward** - CEO, CompetesTV & Steve Bender

# Earthx2024

## CONGRESS OF CONFERENCES

See a new approach to enabling creatives to get their ideas out to market: “American Idol Meets Shark Tank!” We will also announce the Top Finalists of this year's Eco Contest, managed by CompetesTV. You, the EarthX attendees, get to vote on the Grand Winner and get rewards for voting!

### **2:30 PM – Bettina Hausmann | President Emeritus & UN ECOSOC Representative, UN Association of San Diego**

The UN: Platform to Engage with and Partner on SDGs

As a central platform for collaboration, the United Nations (UN) offers myriad opportunities for engagement and partnership, fostering innovative initiatives and multi-stakeholder alliances aimed at realizing the Sustainable Development Goal (SDGs).

However, navigating its extensive and complex ecosystem can be challenging. Join the conversation on how your business, non-profit organization, or civil society can interact with the UN and leverage the power of partnership to turn the vision of the SDGs into reality through companies such as Sustainable Impact Alliance Solutions International (SIAS Intl).

### **2:45 PM - How Public and Private Partnerships Can Help Solve the Climate Crisis**

**Speaker: Dr. Vladimer Ryabinin-** Former Chief of the United Nations Intergovernmental Oceanographic Commission

The Father of the United Nations’ “Oceans Decade,” Dr. Vladimer Ryabinin has extensive expertise as an oceanographer, climatologist, and marine engineer. Learn about public and private partnerships across his amazing, 45-year career as he discusses his time as the Executive Secretary of the Intergovernmental Oceanographic Commission, as well as the Assistant Director-General of UNESCO.

### **3:00 PM - Building Powerful Partnerships: A Rotary Club Blueprint for Global Service Panel Discussion**

# Earthx2024

CONGRESS OF CONFERENCES

**Moderator: Steve Bender** - Director, Western North America, Environmental Sustainability Rotary Action Group (ESRAG)

**Panelists:**

- ❖ **Zachary Weaver** - Director, Democracy in a Box Project, Rotary Club of Newport Beach, CA;
- ❖ **Elizabeth Doty** - Director, Erb Institute's Corporate Political Responsibility Taskforce, Rotary Club of Newport Beach.

Focus: We will dive into exploring a comprehensive framework for fostering partnerships that align with global service goals. This session will cover Rotary's

4-Way Test, the 7 Areas of Focus, the IEP's 8 Pillars of Positive Peace, and the UN's 17 SDGs, showcasing how to achieve more effective collaborations.

## **3:20 PM - River Recycle: Partnering to Clean Up Rivers in The Americas**

**Speaker: Marko Karkkainen**

Learn how this successful startup from Finland is taking the world by storm in addressing the huge problem of river pollution in the Americas and beyond, forming collaborations with governments, service organizations, and businesses.

Marko has three decades of experience in the circular economy, recycling, waste management, marketing, branding, sales, sustainability, and general management in Europe, the US, China, and Asia Pacific. He has provided environmental solutions to a number of municipalities, industries, and residential areas globally.

## **3:40 PM -Texas On Fire! How to Prevent Future Disasters Using A.I.**

Our last three speakers of the day will preview several game-changing solutions to prevent fires from developing and spreading in the future! In addition to massive losses

# Earthx2024

## CONGRESS OF CONFERENCES

of life and property caused by forest fires, they are one of the largest emitters of greenhouse gasses and contribute significantly to the climate crisis. Recent fires in Texas burnt a total of 1.2M acres which is equal to the CO2 from 84M cars running all day and night for one year!

### **3:40 PM – How Artificial Intelligence could have prevented the Smokehouse Creek Fire.**

**Speaker: Michael Vesely** - CEO, Tanzle Corporation ([tanzle.com](http://tanzle.com))

AI successfully prevented over 1,000 wildfires in California in 2023. Discover how AI is starting to play a critical role in our ability to solve problems on a global scale. Learn about the successful wildfire-prevention program called ALERT California and how this program could very well have mitigated the impact of Texas' largest fire in history: the Smokehouse Creek Fire.

Hear how this will not only enable Disaster Prevention and Response of all kinds throughout the US and beyond but will also lead the way to a full realization of the Sustainable Development Goals on both a local and global level, especially in the areas of dealing with the Climate Crisis.

### **4:15 PM - “How Ethical AI and Surveillance can help move the needle on Climate and other SDGs”**

**Speaker: Calvin Yadav** - Corporate Leader, IREX ([irex.ai](http://irex.ai))

IREX allows cities to adapt to ever-changing threats, using Ethical AI technology to combat 21st-century problems such as pandemics, overcrowding, missing children, mass shootings, rising crime rates, and much more. We are fully committed to ensuring the safety and security of your citizenry by deploying the world's most advanced software to oversee governmental risk management. IREX's mission is to mold cities of the future: safe, comfortable, and sustainable. To fulfill its mission, IREX empowers city governments, public safety organizations, transportation authorities, and service



# Earthx2024

CONGRESS OF CONFERENCES

providers with an Ethical AI and Big Data platform. IREX connects cameras and sensors to a secure private cloud, analyzing data in real-time and providing vital, proactive opportunities to prevent security and safety incidents

## **4:30 PM - Komodo Fire Systems**

**Speaker: Shawn Sahbari** - President, CEO (komodo-fire.com)

Komodo 911 is an emergency fire suppression product made sustainably with non-toxic plant and water-based products that can quickly eliminate all fires, large or small, with a new powerful eco-friendly capability. Learn about how this company is rapidly growing its presence in state and local agencies as a far better solution than the current pollution-ridden products being used today. Mr. Sahbari has over two decades of specialty chemicals experience in Silicon Valley and is responsible for starting and growing multiple specialty chemical companies focused in the high-tech sector. As the founder of Komodo Fire Systems, Inc. Sahbari has overseen the development and scaling of plant and earth-based, eco-friendly ingredients into a series of Patent Pending and proprietary fire prevention technologies. Komodo is one of only 3 companies with USDA and US Forestry product registration for Federal and State application of fire-retardant materials in the world.

## **4:45 PM Closing: Trammel Crow and Steve Bender**

## **5:00 PM - Networking Reception and Happy Hour**

Conclude the day by building connections that could lead to future collaborations and partnerships with key figures at the conference, all with the goal of growing your business by helping achieve Sustainable Development.