

Planet911 Youth Film Challenge
Fall 2020
Prizes and Awards

Grand Prize Topic 1:

\$1000 Cash Prize to use toward furthering your education.

Runner Up Age 10-16 Topic 1:

\$500 Cash to use toward furthering your education

Runner Up Age 17-22 Topic 1:

\$500 Cash to use toward furthering your education

Grand Prize Topic 2:

\$1000 Cash Prize to use toward furthering your education.

Matching Impact Grant Topic 2:

\$1000 Cash prize to the nonprofit or organization of winner's choice that is part of the solution in the corresponding Topic 2 Film

Runner Up Age 10-16 Topic 2:

\$500 Cash to use toward furthering your education

Matching Impact Grant Topic 2:

\$500 Cash prize to the nonprofit or organization of their choice that is part of the solution in the corresponding Topic 1 Film

Runner Up Age 17-22 Topic 2:

\$500 Cash to use toward furthering your education

Matching Impact Grant Topic 2:

\$500 Cash prize to the nonprofit or organization of their choice that is part of the solution in the corresponding Topic 2 Film

People's Choice Award (formerly Social Media Award)

\$1000 to the film with most social votes - encourage youth to get creative and promote voting for their film through social media - tag EX/P911

Group Cash Awards

Most Motivated School Award

\$1000 to use towards Environmental education, or towards an environmental Justice or environmental improvement project for the School with the Most Entries (5 entry minimum)

Most Motivated Organization Award

\$1000 to use towards environmental education, or towards an environmental Justice or environmental improvement project by the Youth Organization with the Most Entries (5 entry minimum)

Get Out the Vote (GOTV) - GRANT

\$1000 to the GOTV organization with the most entries (Must be non-partisan, and have a verifiable interest in environmental issues with a primary goal to register voters) (5 submission minimum to qualify)

IMPACT AWARD

\$500-1000 - At the discretion of the Planet911 team, one additional award will be given to a youth organization or school to foster work in progress. Award must be used to support work underway on a project highlighted through a submitted film. The Award will be given to a school or organization working to mitigate the issue identified in the submitted film. The cash amount will be determined based on expected impact of the project and other factors.

EARLYBIRD PRIZE

If five or more films have been submitted by the early deadline of October 15, all films submitted by midnight (CDT) on October 15, 2020 will go into a drawing for a prize TBD. The prize will be selected by the Planet911 team. At minimum the prize will include film related equipment with a cash value of up to \$250 or cash equivalent.

Note: Each filmmaker is eligible for only one individual cash prize. Filmmakers may enter more than one film under each topic or films under both topics. Multiple films by a single filmmaker may be selected to be a part of the 25 + finalist films and screened at an awards ceremony either virtually or in a theatre TBA. If one film or one filmmaker wins two cash prizes, the filmmaker will receive the prize at the highest cash value. (As an example, if the same filmmaker wins the People's Choice Award (valued at \$1000) and the runner up in their age category (valued at \$500) the filmmaker would receive the highest cash prize (valued at \$1000). The purpose for this is to allow more youth to be eligible to receive prizes and be recognized for their accomplishments.

PLANET911/EARTHXYOUTH FELLOWSHIP

Filmmakers who enter the Fall 2020 Planet911 Youth Film challenge may be offered the opportunity to participate in the first **Planet911/EarthxYouth Fellowship Program**. Filmmakers receiving invitations will be selected by the Planet911 team with input from participating judges. An essay will be required for consideration.

In partnership with **Creative Visions** and under the Planet911 brand, youth winners will be invited to an educational seminar series. This series will be virtual and scheduled on one weekday evening or one weekend day, every one to two weeks from January 15 to March 30, 2021. Students will be invited to create a TED-Ed style presentation about a given environmental topic and share it for the first time at Earthx2021 either in person or in a virtual setting TBD.

Experts and educators will work with students and share information and give assignments to include storytelling, scripting, speech writing, interview skills, film tips, speaking tips and more. Speakers will be chosen from among EarthX and Creative Visions staff, EarthxFilm Advisory council, community partners, filmmakers and friends of EarthX. Youth will choose an environmental topic related to the initial assignment and work toward their TED-Ed style presentation. Students will be able to engage in dialogue with experts and each student will have one mentor assigned for the duration of the program or will be given a variety of mentors depending on area of focus and availability of mentors.

All finalists in the Fall 2020 Planet911 Youth Film Challenge will have the opportunity to apply for this inaugural **Planet911/EarthxYouth Fellowship**. Up to 10 Fellows will be chosen. Selection will be made from the top 25 + film finalists and any additional youth specifically recommended by the Planet911 team. Upon being selected as a film finalist, filmmakers will receive a congratulatory email inviting them to apply for the fellowship including requirements and commitments if accepted. Applications will be sent out at that time and will include an essay question.