



The EarthX Natural Resource Reduction Challenge

APRIL 20-23, 2023 | DALLAS, TX - FAIR PARK

EarthX Means Business

EarthX is about balance. We're working to create awareness of the much-needed balance between ensuring a clean and sustainable environment and a healthy economy. Because many commercial and industrial businesses contribute to natural resource consumption, we must have active involvement from the business community.

Most of the world's leading companies have teams focused on preserving natural resources and the political trends or disruptions that could negatively impact the environment. These thought leaders are the perfect candidates for the EarthX Conference Expo and Earth Day event.



In 2021, a new company relocated to Texas every six days. As part of our Earth Day 2023 event, EarthX is fostering a business-to-business experience highlighting the increasingly important role corporations play in industry, commerce, and sustainability. We invite you to participate and share your sustainable business practices and why Texas businesses are leading the way in environmental stewardship.

Competition to Identify Impactful Natural Resource Reduction Projects in the Last 2 Years

Criteria

- Substantial elimination of energy, water and/or waste usage without negatively impacting the organization's overall business performance
- Utilized outside the box thinking
- Dedication in the pursuit of success at all levels of the organization
- Tactics easy for other organizations to adopt
- Methods worthy of sharing with the public

Prize awarded to the winning organization

- Donation to organization's preferred charity
- Or seed money for establishing a Green Revolving Fund (GRF) dedicated to funding energy efficiency, renewable energy, and/or sustainability projects that generate cost savings.

Registration and fees

- Pricing of \$2,500 for participation in the competition
- Pricing of \$2,800 for engagement, not as part of the competition
- Sponsorship opportunities available
- Part of admission and sponsorship dollars goes toward establishing the amount of the prizes

Reasons for participating

- Opportunity to promote and share your successful resource reduction achievement and commitment to the environment
- Opportunity to see and learn about other successful projects initiated by your industry peers
- Admission to the EarthX's Congress of Conferences, featuring the world's foremost environmentalists, conservationists, business, and policy leaders engaged in the today's environmental issues

POINT OF CONTACT

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EarthX is a subsidiary brand of Earth Day Texas Inc., founded in 2011 as a 501(c)(3) to support Earth Day celebrations in Dallas. Since then, EarthX has grown into an international nonprofit and global environmental organization with a mission dedicated to environmental awareness, education, and inspiring passion in people and organizations to take action towards a more sustainable future. EarthX envisions becoming the leading global connector and environmental forum, using its three assets of Expo, Film and TV in moving forward. The Expo is a major annual public event held around Earth Day in April that celebrates progress, hope, and innovation. It has grown to become the largest event in the world of its kind, bringing together environmental organizations, businesses, academic institutions, government agencies, interactive programming and subject matter experts along with music, art and food. EarthX creates a fun and engaging atmosphere for thought and experiential learning. At every Expo each year, EarthX puts its passion into over 10 areas, known as the Congress of Conferences presenting both environmental sustainability challenges and opportunities including but not limited to energy, conservation, youth, law and e-Capital. If not for being canceled due to COVID, Earth Day's 2020 event would have included **700 exhibits; 11 conferences; five public stages; 13 banquets and receptions; 450 speakers, and an expected 180,000 attendees** based on 2019 numbers.