

EarthX

Earth Day 2023

Electric Vehicle & Alternative Fuel Showcase and Ride & Drive

APRIL 21-23 DALLAS, TX FAIR PARK

Founded in 2011 as an Earth Day celebration in Dallas, TX, EarthX has become an internationally recognized annual event with attendance of over 175,000 dedicated to educating and inspiring people and organizations to take action towards

SAVE THE DATE | earthx.org/earthx-2023/

You are invited to become a partner in EarthX 2023 Electric Vehicle & Alternative Fuel Showcase and Ride and Drive - with a branded exhibit, static car displays, and test-drive vehicles. The Electric Vehicle & Alternative Fuel Showcase and Ride and Drive will be a tremendous opportunity to demonstrate your brand and vehicles to a large and growing segment of the Texas market.

The Showcase and Ride and Drive takes place over three days at Fair Park in Dallas, April 21-23, 2023, and will showcase all aspects of EVs, BEV, PHEV and FCEV models and styles. Bringing together electric cars and trucks, EV charging solutions and emobility options to the public. The goal: Demonstrate EVs beat gas powered vehicles by saving money and the environment. Managed by the best in class [Charge Across Town](#).

Fast Facts:
Target of 1000-1500 test-drives on a outdoor closed track
15-25 vehicles (BEV, PHEV, FCEV)
Held at Fair Park in Dallas, almost 750,000 square feet of outside and exhibition space, and one of the most popular attractions in Dallas
177,000 attendees; 700 exhibitors; 400 speakers; 2000 conferences
Concierge Service: Using online tools, an on-site evaluation of participant’s needs, such as what size of vehicle they need, available charging options, miles driven, and how to qualify for available incentives.
Social Media Package and EarthX TV promotion

EarthX OPPORTUNITIES SPONSOR LEVELS	NO CHARGE	EXHIBITOR	PARTNER	PREMIER	VIP	TITLE
	No-Charge	\$2,800	\$5,000	\$10,000	\$25,000	\$50,000
<ul style="list-style-type: none">40 x 40 outdoor display space or 20 x 20 indoor space4+ cars outside/3+ cars inside3+ cars in R&DRecognized as Title Vehicle Showcase sponsor on all associated EarthX materialsSpeaker opportunity						X
<ul style="list-style-type: none">30 x 30 outdoor display space or 10 x 20 indoor spaceUp to 4 cars outside/2 cars inside2+ cars in R&DRecognized as VIP sponsor on all associated EarthX materialsSpeaker opportunity					X	
<ul style="list-style-type: none">20 x 30 outdoor display for up to 3 cars2 cars in R&DRecognition on all associated EarthX materials				X		
<ul style="list-style-type: none">20 x 20 outdoor display space for up to 2 carsLogo representation in program1 car in the R&D			X			
<ul style="list-style-type: none">10 x 15 outdoor display space for 1 carListing in program1 car in the R&D		X				
<ul style="list-style-type: none">Local Dealer - 1 car in the R&DNo display space	X					

For exhibit and ride and drive participation packages* contact:

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* Custom participation packages available.