You are invited to become a partner in EarthX 2023 Electric Vehicle & Alternative Fuel Showcase and Ride and Drive - with a branded exhibit, static car displays, and test-drive vehicles. The Electric Vehicle & Alternative Fuel Showcase and Ride and Drive will be a tremendous opportunity to demonstrate your brand and vehicles to a large and growing segment of the Texas market.

The Showcase and Ride and Drive takes place over three days at Fair Park in Dallas, April 21-23, 2023, and will showcase all aspects of EVs, BEV, PHEV and FCEV models and styles. Bringing together electric cars and trucks, EV charging solutions and emobility options to the public. The goal: Demonstrate EVs beat gas powered vehicles by saving money and the environment. Managed by the best in class Charge Across Town.

Fast Facts:
- Target of 1000-1500 test-drives on a outdoor closed track
- 15-25 vehicles (BEV, PHEV, FCEV)
- Held at Fair Park in Dallas, almost 750,000 square feet of outside and exhibition space, and one of the most popular attractions in Dallas
- 177,000 attendees; 700 exhibitors; 400 speakers; 2000 conferences
- Concierge Service: Using online tools, an on-site evaluation of participant's needs, such as what size of vehicle they need, available charging options, miles driven, and how to qualify for available incentives.
- Social Media Package and EarthX TV promotion

Founded in 2011 as an Earth Day celebration in Dallas, TX, EarthX has become an internationally recognized annual event with attendance of over 175,000 dedicated to educating and inspiring people and organizations to take action towards sustainability.

For exhibit and ride and drive participation packages* contact:

Bill Bright, Charge Across Town
650-678-3314
bill@chargeacrosstown.org

Steve Bender, EarthX
949-239-9160
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* Custom participation packages available.

For exhibit and ride and drive participation packages* contact: