

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT HILTON ANATOLE

MONDAY, APRIL 22

CHANTILLY WEST STAGE: CLEAN ENERGY CHOICES

10 am Opening: Solutions that Unite Us

Kick-off comments to set the stage for Earthx2024

Speakers:

Trammell S. Crow - Founder, EarthX

Bill Shireman - Founder, In This Together, Founder, Future 500, Co-Curator EarthX2024

10:20 am The Capitalist, The Activist, or The Rock Star: Who will Save Us from Us?

Watch as a capitalist, an activist, and a rockstar debate who can save the planet - and how they might do it together.

Moderator:

Bill Shireman - Founder, In This Together

Speaker:

Adam Met - Musician and Founder, Planet Re-imagined

11 am The Future of Energies

A sustainable energy future is not a binary choice between oil+gas and solar+wind. In our main sessions and breakouts, explore the rich ecosystem of energy forms jockeying for a place in the market - solar, oil, wind, natural gas, modular nuclear, digital, hydrogen, efficiency, geothermal and more - and how within a pragmatic policy framework they can interact to drive carbon pollution out of the global energy system, keep temperatures within healthy bounds, and make the world more prosperous, resilient, secure, and sustainable.

Moderator:

Bob Stout - Former VP US Policy, Bank of America

Speakers:

Jennifer Hernandez - Partner-East Coast Land Use and Environment, Holland and Knight

Benjamin Longstreth - Director-Carbon Capture Program, Clean Air Task Force

Phil Lookadoo - Partner-Energy Practice Group, Haynes and Boone

John Szoka - CEO, Conservative Energy Network

12 pm Luncheon Keynote: Unleashing IRA and BIL: How to (and How Not to) Invest \$430 Billion

Will the Inflation Reduction Act (IRA) and Bipartisan Infrastructure Law (BIL) achieve their established goals? John Podesta, President Biden's Chief Clean Energy Advisor, predicts 80% failure without streamlined permitting. Meanwhile, innovators are learning how to find and earn "Yes In My Back Yard" communities - clean energy YIMBY's. Get an early report on IRA/BIL investments, hear about policies, politics, and tradeoffs, and learn innovative ways to earn authentic community support.

Moderator:

Luke Bolar - Chief External Affairs Officer, ClearPath

Speakers:

Congressman Chuck Fleischmann - Chairman, Appropriations Subcommittee on Energy

Gary Lucks - Principal, Beyond Compliance

Heidi Sanborn - President, Sacramento Municipal Utility District; Board member, California Foundation for the Environment and Economy

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT HILTON ANATOLE

1:30 pm **The ESG Debate: Blue Plot, Red Herring, or a Little Green?**

It started as such an innocent notion: Companies reporting their environmental and social costs, along with the benefits to society. Then, politics entered. 'It's corporate greenwashing,' said the left. 'It's leftist wokism,' said the right. House Republicans attacked it as a threat to profits. Progressive activists attacked it as a tool to protect unjust profits. Come join us for a refreshing alternative - a real conversation about ESG. We will hear from both sides AND from the middle. You will gain practical knowledge of how to understand ESG's limits, fix its flaws, and leverage it to cut costs and enhance benefits across the board, avoiding the politics of it all.

Moderator:

Bruce Piasecki - Author, Wealth and Climate Competitiveness

Speaker:

Dustin Meyer - VP Natural Gas Markets, American Petroleum Institute

2:30 pm **Realigning Civil Rights, Justice, and Environmental Philanthropy**

Moderator:

Jennifer Hernandez - Partner - East Coast Land Use and Environment, Holland and Knight

Speaker:

TBD

3:30 pm **BREAK**

3:45 pm **Carbon Capture: Potentials and Pitfalls**

The latest technologies. The polarizing politics. The unlikely allies. Learn the three biggest mistakes made by advocates and opponents,

and the space in the broad center for making it work. See how to turn NIMBY into YIMBY campaigns: "Yes In My Back Yard" when local voices are heard and needs are met.

Moderator:

Ashleigh Ross - VP and Head of Commercial Development and Policy, Carbon America

Speakers:

Maris Densmore - Director-Industrial Solutions, ACR

Daniel Cardenas - CEO, Carbon EX LLC Indigenous Climate Solutions

Jennifer Diggins - VP Global Public Affairs, 8 Rivers

James Blackburn - CEO, BCarbon

Benjamin Longstreth - Director-Carbon Capture Program, Clean Air Task Force

Kate Ryan - VP, Gulf Coast Business Unit, Denbury Industries, Inc.

4:45 pm **Closing Remarks**

5 pm **Networking Reception**

7 pm **Banquet:* Presidential and Congressional Roundtable: The Future of the Environment**

**Tickets may be purchased at earthx.org*

TOPAZ STAGE

4 pm **Biomimicry in the New Built Environment**

Moderator:

TBD

Speaker:

Nicole Miller

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT HILTON ANATOLE

TUESDAY, APRIL 23

CHANTILLY WEST STAGE: THE CIRCULAR ECONOMY

9 am **What Is a Circular Economy? Principles, Practices, and Policies that Work**

Circularity is more than recycling. It is a whole new way to understand the economy: as a living system that creates value as it reduces waste. Meet the inspiring leaders and pragmatic executives, scientists, and entrepreneurs who are leading the way. Hear from top retail and consumer brands pressing circularity across their supply chains. Learn about Regenerative Design, Biomimicry, and Advanced Recycling. Experience how Nature-Based thinking can end the linear throwaway economy and transform our relationship with the planet.

Moderator:

Bill Shireman - Founder, In This Together

Speakers:

Ross Eisener - President, America Chemistry Council

Ramona Lieberoff - Executive Director, Platform for Accelerating the Circular Economy

Adina Renee Adler - Executive Director, Global Steel Climate Council

10 am **CEO Keynote: The Flow of Water**

What role can corporations play in accelerating the adaptation of a circular economy? The CEO of the largest Coca-Cola bottler in Latin America sits down with University of Texas water expert Robert Mace to discuss how manufacturers are finding new ways to conserve precious water resources.

Moderator:

Robert Mace - Executive Director, The Meadows Center for Water and the Environment

Speaker:

Arturo Gutierrez - CEO Arca Continental

10:45 am **BREAK**

11 am **America's Circular Economy: Policies at the Intersection of Supply Chain Security and Environmental Protection**

A deeper dive into the emerging technologies of advanced chemical recycling. We will explore whether chemical recycling and source reduction are compatible, distinctly different business models for success, and concerns about whether advanced recycling could perpetuate dependence on high-carbon energy sources. We will also discover nature-based recycling technologies and their long-term promise.

Moderator:

George David Banks - Senior Fellow, Atlantic Council

Speakers:

Greg Bertelsen - CEO, Climate Leadership Council

Abigail Hunter - Acting Director, Center for Critical Mineral Strategy at SAFE

Heidi Sanborn - President, Sacramento Municipal Utility District; Board member, California Foundation for the Environment and Economy

12 pm **Luncheon Keynote: Retail Leadership in a Circular Economy**

While the media focuses on what governments aren't doing, a quiet peace corps of active moms and other consumers are pressing their favorite brands to drive sustainable ocean, forest, and climate practices across their global supply chains. Hear representative examples, and how consumers

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT HILTON ANATOLE

and citizens are using the power of their dollars to get change.

Moderator:

Scott Case - VP CSR and Sustainability,
National Retail Federation

Speakers:

TBD

1:30 pm **Circularity in Practice: Following the Advanced Recycling Value Chain**

Leading executives, scientists, and entrepreneurs converge to showcase the groundbreaking innovations emerging from Advanced Recycling plants. Delve into the intricacies of this cutting-edge technology, understanding its limits and addressing criticisms. Explore when it reduces vs. increases waste. Don't miss this opportunity to be part of the conversation that envisions a future where recycling reaches unprecedented heights. The richest cross-fertilization of people and ideas.

Moderator:

TBD

Speakers:

Ross Eisenberg - President, American Chemistry Council

Jennifer Ronk - Sr. Sustainability Manager, North America, Dow Chemical

2:15 pm **Biomimicry in the Built Environment.**

Moderator:

Nicole Miller, Managing Director, Biomimicry 3.8

Speakers:

Chris Allen - Global Principal, Jacobs

Sean Christopher - Director of Regenerative Design, HOK

3 pm **Circular Logic: Nature's Inspiring Strategies and How to Emulate Them**

Nicole Miller will describe the extraordinary examples of circularity in nature and how biomimicry is shifting industries to low-impact, life-friendly methods. Successful entrepreneur Erik Amyot will inspire us with the companies he is running and launching that transform agriculture from industrial to regenerative practices. James Blackburn and others will describe how nature-based ecological capture and storage of CO2 can help restore a healthy climate globally.

Moderator:

Eric Amyot - CEO & Founder, Isho Inc.

Speakers:

James Blackburn - CEO, BCarbon

Nicole Miller - Managing Director, Biomimicry 3.8

Andy Mangan - Founder, U.S. Business Council for Sustainable Development

4 pm **The Potential of Nuclear: Modular, Fusion, and the Future**

Hear the latest debates and emerging opportunities for small modular nuclear electrical generation and how it can potentially provide concentrated zero-carbon electricity. Learn the distinctions between black, blue, and green hydrogen and the roles each may play in a diverse net zero carbon economy.

Moderator:

Bob Stout

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT HILTON ANATOLE

Speakers:

Chuck Fleischmann - Chairman, Appropriations Subcommittee on Energy

Martin O'Neill - Associate General Counsel, Nuclear Energy Institute

5 pm Networking Reception

7 pm Banquet: * The Future of Sustainable Business: A CEO Perspective

**Tickets may be purchased at earthx.org*

WEDNESDAY, APRIL 24

CHANTILLY WEST STAGE: MONEY, POLITICS, AND PURPOSE

9 am Donor Roundtable: The Soul Purpose of Money: Investing in the Future Planet

Hear inspiring stories from deeply dedicated philanthropists taking on the toughest political and media barriers to bipartisan climate protection and learn why their greatest contributions go far beyond the dollars they are giving to break through gridlock to climate solutions that work. Lynne Twist will host a discussion with Jay Faison, Kent Thiry, and other high-net-worth philanthropic change drivers.

Moderator:

Bill Shireman

Speakers:

Lynne Twist - Pachamama Alliance; author, *The Soul of Money*, *Living a Committed Life*

Kent Thiry - Founder, DaVita Dialysis Center and Board Member, The Nature Conservancy

Jay Faison - Managing Director, 2040 Foundation

10 am Towards a Grand Political Alliance for the Planet: An Intimate Conversation

It seems like Americans are hopelessly divided on whether climate change is real and urgent. But in reality, over 7 in 10 across party lines want effective action. The key will be dislodging the wedge between red and blue Americans on how. Hear how innovative strategists and philanthropists are teaming up to grow a 70% super-majority for pragmatic solutions that work.

Moderator:

Bill Shireman

Speakers:

Sol Erdman - President, Center for Collaborative Democracy

Jay Faison - Managing Director, 2040 Foundation

Gary Lucks - Environmental Attorney, Beyond Compliance LLC

10:45 am BREAK

11 am Conserving America: How to Reach and Recruit the Middle 70 Percent

Today's media divides Americans into separate ideological silos fostering anger and hate that block bipartisan climate progress. Hear how media and communication professionals are giving voice to the silenced majority to mobilize government and business leaders behind clean energy choices, conservation, and a circular economy.

Moderator:

TBD

Speakers:

David Fenton - Activist and Consultant, Fenton Communications

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT HILTON ANATOLE

Benji Backer - President and Founder, American Conservation Coalition

Manu Meel - CEO, Bridge USA

12 pm Luncheon Keynote: Media From All Sides

Moderator:

Jurriaan Kamp - Producer and Host of The Way Out

Speaker:

Chris Ruddy - CEO NewsMax

1:30 pm Republicans for Real Climate Solutions

You might be surprised to learn that while a few hard-core deniers are blocking federal progress, the conservative climate caucus now has 83 Republican House members and is the largest party caucus in the House. Hear from ClearPath, Conservative Energy Network, and other powerful pro-climate conservatives on how they are changing politics so solutions that are friendly to prosperity and markets finally have bipartisan backing.

Moderator:

TBD

Speakers:

Luke Bolar - Chief External Affairs Officer, ClearPath

John Szoka - CEO, The Conservative Energy Network

Tyler Duvelius - Director of External Affairs, Conservative Energy Network

2:30 pm Better Climate for Democracy: Can a Grand Bargain Detox Our Political Ecosystem?

Hear about bold strategies to break free of gridlock on six issues of existential importance to the Nation

and World and the key role that climate solutions can play in restoring broadly shared opportunity, prosperity, justice, and sustainability. Learn how you can join in a grand bargain to save the environment and democracy.

Moderator:

TBD

Speakers:

Sol Erdman - President, Center for Collaborative Democracy

Elizabeth Doty - Director, Corporate Political Responsibility Taskforce, The Erb Institute, University of Michigan

3:30 pm BREAK

3:45 pm Media and Messaging as if Climate Solutions Mattered

Learn some of the surprising ways that messaging professionals are correcting communication missteps and learning how to effectively focus the public on climate solutions, not demons and deniers.

Moderator:

Christina Thompson - Anchor, EarthxNews

Speakers:

David Fenton - Activist and Consultant, Fenton Communications

John Gable - CEO, AllSides

4:30 pm The Future of Methane and Natural Gas: New Findings of the American Petroleum Council

New findings of the National Petroleum Council: Landmark findings and recommendations of the NPC will be issued in real-time as they are released

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT HILTON ANATOLE

in this special update on the status and future of Methane control to cut global warming..

Moderator:

Bob Stout - Former VP US Policy, Bank of America

Speakers:

Albert Huddleston - CEO, Hyperion Resources

Paul McNut - Principal Consultant, Conoco Phillips

5 pm Networking Reception

7 pm Banquet Dinner:* Conservationists and Environments: The First Supper Won't Be the Last *Tickets may be purchased at earthx.org

TOPAZ STAGE: ISLAND RESILIENCE SUMMIT

1:30 pm Welcome

Speaker:

Matt Tranchin

1:35 pm Charting the Course Towards Resilience and Prosperity

Moderator:

TBD

Speaker:

TBD

1:45 pm Data: The Frontlines of Climate Action

Moderator:

TBD

Speaker:

TBD

2:15 pm Data Partnerships for the Goals

Moderator:

TBD

Speaker:

TBD

2:30 pm Accelerating the Transition to Resilience National Energy Infrastructure

Moderator:

TBD

Speaker:

H.E. Odo Tevi - UN Ambassador to Vanuatu

Nick Davis - CEO, Gridmarket

3 pm BREAK

3:30 pm Scaling Nature-Based Solutions

Moderator:

TBD

Speakers:

TBD

4 pm Amplifying Scalable Impact

Moderator:

TBD

Speakers:

TBD

April 22-24, 2024

CONFERENCE AGENDA

Earthx2024

CONGRESS OF CONFERENCES

BUILT ENVIRONMENT
HILTON ANATOLE

4:45 pm Closing Remarks

Speaker:

Amir Dossal