

E-CapitalSummit

PROGRAM AGENDA



April 19 - 21, 2023

Earthx2023



MISSION

EarthxCapital's mission is to help raise awareness, educate, convene, and catalyze impact related to investment and business innovation in environmental sustainability, clean technology, conservation, and climate change & severe adverse weather resilience by connecting leading investors, innovators, industry, dealmakers, and the innovation community in the United States and globally with a significant focus on Texas and the broader South/Southwest.

ABOUT

EarthX's annual E-Capital Summit is an invitation-only conference that has convened, inspired, and catalyzed action from hundreds of investment firms, early to late-stage innovators, established global companies, industry thought leaders, national policymakers, incubators & accelerators, and researchers; tackling some of the world's greatest investment and business opportunities in sustainability, resilience, conservation, clean technology, and climate technology.

Over the past six years, the invitation-only E-Capital Summit has convened more than 2,500 participants from over 20 countries, including active participation from more than 260 leading investors and more than 320 emerging innovators

KEY PARTNERS

Investors:

Family Offices
Endowments
Private Equity &
Venture Capital Firms
Angel Investors
Private Credit
Institutional Investors &
Asset Managers

Innovators:

Entrepreneurs
Startups or Established Middle
Market Companies

Industry:

Global Established Companies
(Middle Market & Fortune 1000)
Industry Trade
Associations

Dealmakers:

Financial Advisors
Investment Banks
Law & Accounting Firms

Innovation Ecosystem:

Incubators & Accelerators
Research Labs
Policy Makers
Academics/Universities
Non-profits / Thought Leaders

MAIN INITIATIVES

Raising Awareness & Educating to Help Inspire

Annual E-Capital Summit, One-on-One Meetings, EarthxTV
Programming

Convening to Help Inspire & Connect

Annual E-Capital Summit, Sustainability Dealmaker
Series, Capital Connections Events, Impact Challenges,
Annual Hackathon

Connecting to Help Catalyze Impact through Deal Making

Innovator E-Capital Connections:

Innovator-focused capital
introductions

Investor E-Capital Connections:

Investor-focused capital introductions

EarthxConnect: Industry-focused
sales introductions for Innovators



EarthxCapital

Catalyzing Action and Impact in Sustainability
Investments and Business Innovation

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E-Capital Summit Sponsors & Key Partners

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INNOVATION ECOSYSTEM PARTNERS



EarthX E-Capital Summit

 Hilton Anatole



This invitation-only, sustainability-focused investment and innovation conference brings together hundreds of investors, innovators, dealmakers and others who are focused on having substantial, positive impact on investments, businesses, people, and our planet. The E-Capital Summit offers a unique opportunity to network with industry peers, identify new investment opportunities, learn about new technologies to solve sustainability or resilience challenges, and meet potential customers. **Sustainability Investing: Where do we go from here?**

WEDNESDAY, APRIL 19

1:00 - 4:00 PM Innovator Workshop

5:00 - 7:00 PM Opening Reception

7:30 - 9:30 PM Small Group Networking Dinners

Summit Schedule

THURSDAY, APRIL 20

8:00 - 9:00 AM Networking Breakfast

9:00 - 9:05 AM Investment Forum Welcome / Introduction

9:05 - 9:20 AM **Why a Holistic Approach is Needed Today**
Trammell S. Crow, Founder, EarthX
Vikram Agrawal, Director, EarthxCapital, EarthX

9:20 - 9:40 AM **Economic & Markets Update: Where Are We Today?**
Jim Dolmas, Economic Policy Advisor and Senior Economist, Federal Reserve Bank of Dallas
Juliana Garaziar, Chief Development and Investment Officer, Greentown Labs

9:40 - 10:00 AM **Perspectives of the World's Leading Families**
Pratibha Vuppuluri, Managing Director - Global Portfolio and Head of Investments, Unreasonable Group
Steven Fradkin, President, Wealth Management, Northern Trust

10:00 - 10:20 AM **Leveraging Donor Advised Funds to Drive Returns**
Tim Freudnlich, Founder & Executive Director, Strategic Development, ImpactAssets
Jenn Kenning, CEO & Co-Founder, Align Impact

10:20 - 10:40 AM Break

10:40 - 11:00 AM **How Sustainable are the Sustainability M&A Markets?**
Dan Coyne, Senior Managing Director, Co-Head of Investment Banking, US and Head of Sustainability, Investment Banking, Canaccord Genuity
Josh Brooks, Partner, WayBright

11:00 - 11:20 AM **Sustainability and Private Credit Markets**
Eric Powell, Director (North America), Partners in Performance
Mario Shane, Managing Director, Oaktree Capital Group

11:20 - 11:40 AM **Lessons of Resilience: Innovator's Perspectives**
Nate Morris, Board Director, Advisor, & Founder, Rubicon
Jane Mosbacher Morris, CEO & Founder, TO THE MARKET
Geof Rochester, Founder, GRC Advising

11:40 AM - 12:00 PM **This Isn't Our First Rodeo: Cleantech Industry Today**
Elizabeth Levy, Head of ESG Strategy & Portfolio Manager, Trillium Asset Management
Nicolas de Alejo, Managing Director, ESG & Infrastructure Investment Banking, EF Hutton
Steve Oyer, Private Investor and Managing Director, i(x) Securities



EarthX E-Capital Summit

📍 Thursday: Anatole | Friday: Tower Building Fair Park

Summit Schedule

THURSDAY, APRIL 20

12:00 - 1:00 PM **Networking Luncheon**

1:00 - 1:20 PM **Break**

1:20 - 1:40 PM **Conscious Capitalism Driving Profitability, Returns, & Impact**
Scott Marcus, CEO & Co-Founder, Blue Zones Kitchen
Julie Davitz, Founder & CEO, Plus Media Solutions

1:40 - 2:00 PM **American Innovation Driving Global Competitiveness**
Kathi Vidal, Under Secretary of Commerce for Intellectual Property and Director, United States Patent and Trademark Office
Richard Adams, CEO, Warralong Group

2:00 - 2:20 PM **Regional Development through US EDA Initiatives**
Bryan Stubbs, Executive Director & President, Cleveland Water Alliance
Eric Smith, Director, Office of Innovation and Entrepreneurship, US Economic Development Administration
Benjamin Stewart, National Asset Transformation and Brownfields Leader, Stantec

2:20 - 2:40 PM **US Department of Energy Key Initiatives**
Rebecca Taylor, Executive Director, Austin Technology Incubator
Doug Schultz, COO, Office of Clean Energy Demonstrations, US Department of Energy
Anna Seifken, Senior Advisor, Office of Technology Transfer, US Department of Energy

2:40 - 3:00 PM **FootPrint Coalition: A Holistic Approach to Sustainability Initiatives**
Jonathan Schulhof, Managing Partner, FootPrint Coalition
Jon Shieber, Partner, FootPrint Coalition
Sarah Douglass, Strategic Advisor and Founder, SolTide Consulting

3:00 - 3:20 PM **Break**

3:20 - 3:40 PM **UN SDGs: Investment Opportunities as a Force for Good**
Ketan Patel, Chair, Force for Good Platform and Initiative; CEO and Founder, Greater Pacific Capital
Leslie Harwell, Co-Founder and Managing Partner, Alante Capital



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THURSDAY, APRIL 20

- 3:40 - 4:00 PM

Leveraging Technology & Innovation to Ensure Global Human Security
Walt Stinson, CEO, ListenUp
Jon Miller, Former CEO, AOL & Partner, Advancit Capital
Marc Buckley, Environmentalist, SDG Advocate, Ecological Economist, and Regenerative Futurist
- 4:00 - 4:20 PM

A Holistic Investment Framework on Sustainability
Justin Winters, Co-founder & Executive Director, One Earth
Melissa Cheong, Managing Partner, Blackhorn Ventures
- 4:20 - 4:40 PM

A Bright Future Ahead
David Weild, Founder, Chairman, & CEO of Weild & Co and Former Vice Chairman, NASDAQ
- 6:00 - 9:30 PM

Environmental Celebration Banquet & Environmental Symphony: A Multi-Modal Musical and Visual Performance
Chuck Fleischmann, U.S. Representative (TN-03), Chairman of the Energy and Water Subcommittee of Appropriations

FRIDAY, APRIL 21

- 8:00 AM - 12:00 PM

E-Capital Connections: Private Equity & Venture Capital
E-Capital Connections: Funds/LPs
EarthxConnect: Innovator Commercialization Showcase
- 3:00 - 3:45 PM

EarthX Climate Tech Prize Finals
This event will be held in Automobile Building.



Earthx2023

earthx.org

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