



Earth Day 2023

Conference April 19 - 23, 2023

Expo April 21 - 23, 2023

Dallas, TX - Fair Park



INSPIRE. INFORM. IMPACT.

A global, multi-dimensional environmental nonprofit informing and inspiring people + organizations to take action towards a more sustainable future dedicated to becoming the leading global connector and environmental forum to positively impact our world.



Our History

Founded in 2010 as Earth Day Dallas by Trammell S. Crow, EarthX convenes the world's largest green gathering each Earth Day.

With our first event in 2011, the event grew to welcome over 177,000 visitors pre-pandemic in 2019, hosting business professionals, students, NGOs, farmers, corporations, government agencies, policy-makers, scientists, teachers, and environmentalists of all kinds.

In 2020, we launched EarthxTV to stay connected to our audience during the pandemic. The network is now in homes throughout the US and Europe.

Trammell S. Crow
Philanthropist, Businessman,
Environmental Advocate

A GLOBAL PLATFORM



Earthx2023

The world's largest green gathering is held annually around Earth Day in Dallas, Texas.



EarthX Conferences

Our Congress of Conferences highlights a wide range of environmental & sustainability-related topics, including Conservation, Energy, E-Capital, Built Environment, Law, Oceans, Environmental Justice, Youth, and more.



EarthX Film

A year-round environmental film movement highlighting films, filmmakers, and musicians who focus on environment, conservation, and climate challenges.

A GLOBAL PLATFORM



EarthX Strategic Initiatives

Building off the success of our annual events, EarthX seeks to drive impact and further its mission year-round through strategic initiatives with various international partners.



EarthX Media (a for-profit entity)

A global TV network dedicated to promoting the environment and sustainability. Celebrating the people, places, creatures, and cultures that make our planet worth protecting.

PAST PARTICIPANTS



Earthx2019 Data

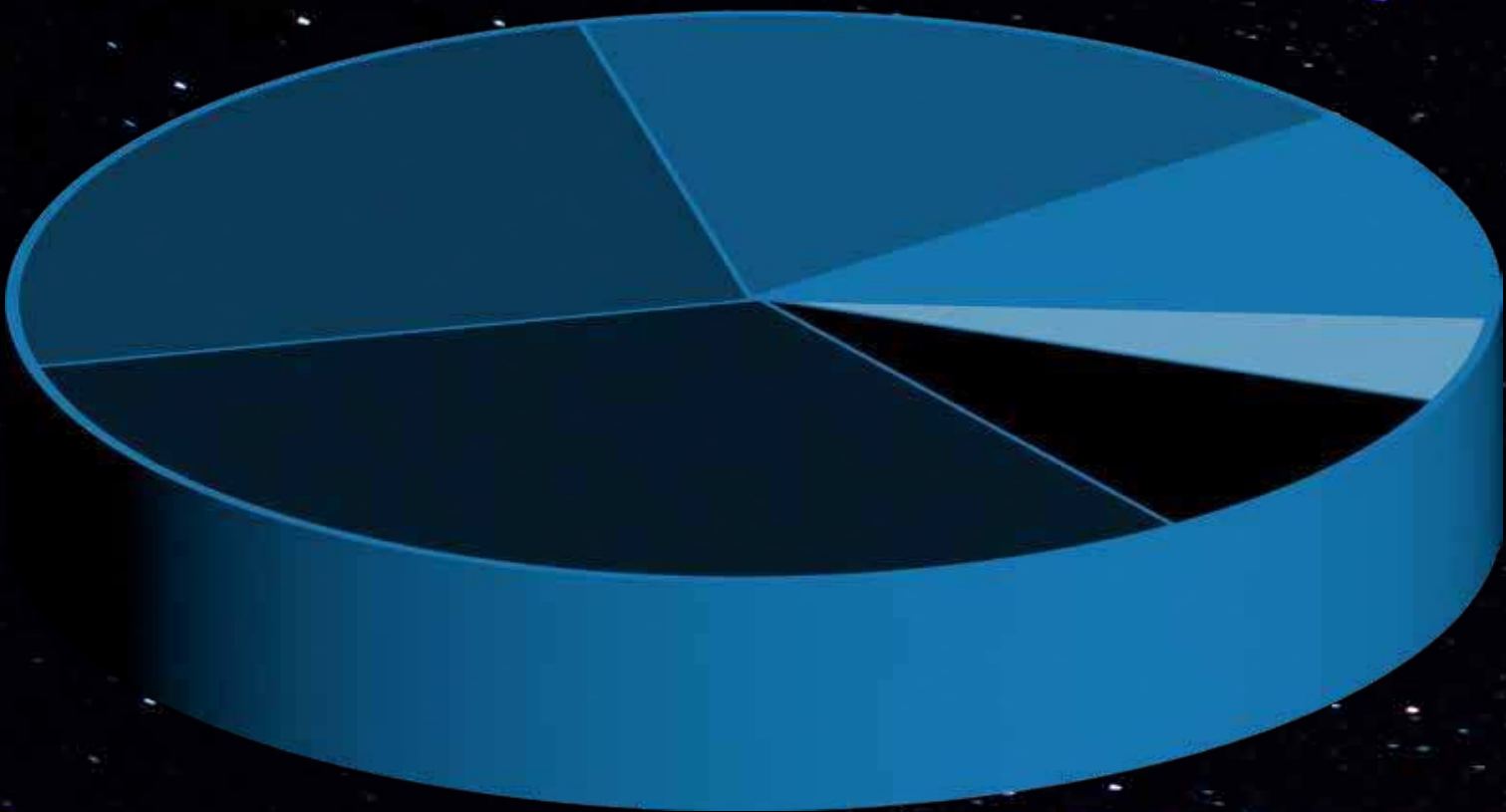
Demographics

Total Attendees	177K
Students Reached	17K
Presenting Speakers	381
Organizations	692

Exhibit Spaces	1,680
Indoor Square Footage	250K
Outdoor Square Footage	250K

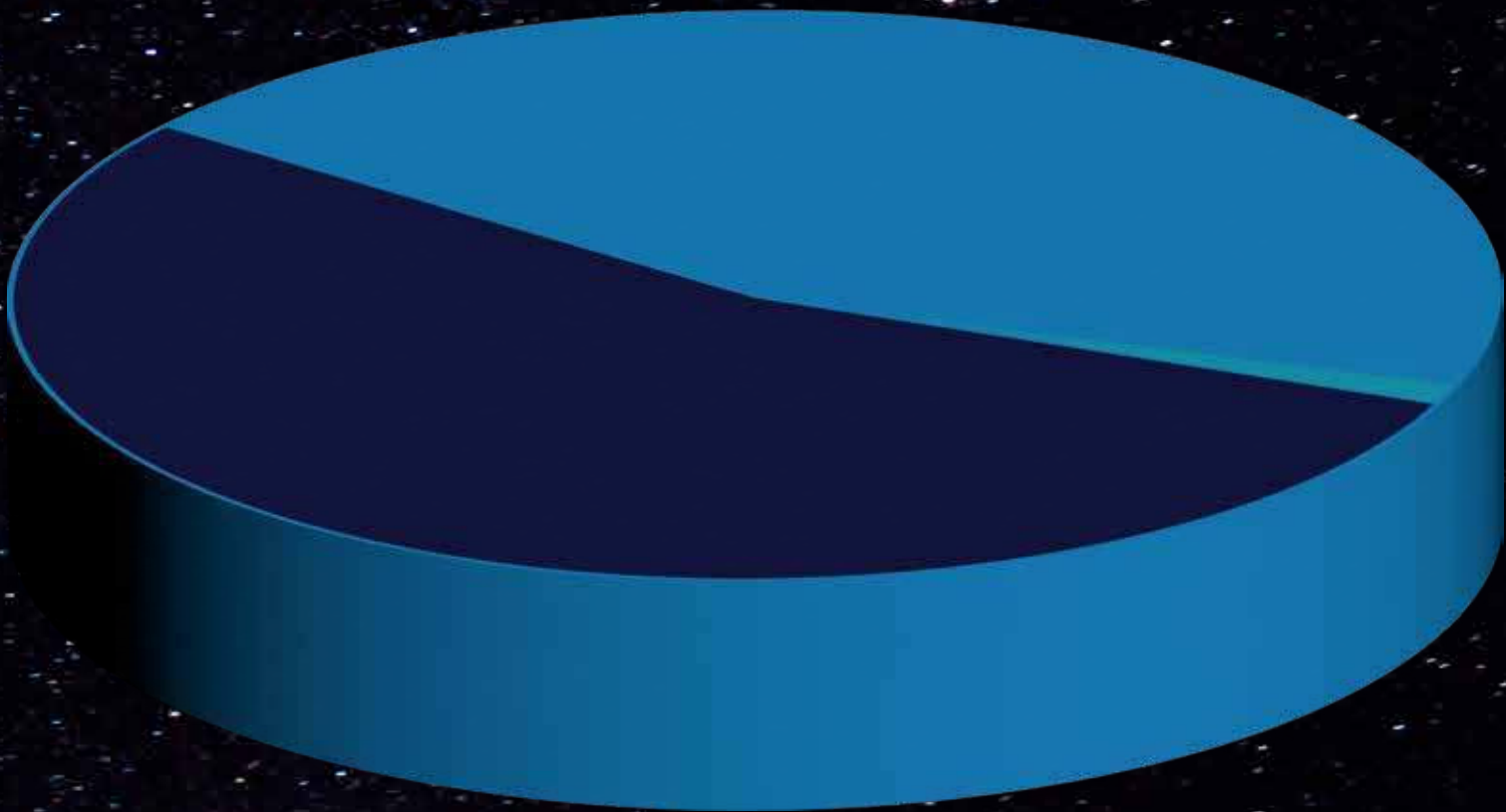
Impressions

Social Media	18MM
Print Media	17MM
Broadcast	4.3MM
Website Visits <small>(March-April)</small>	107K



Ages

18-24	9%
25-34	31%
35-44	25%
45-54	18%
55-64	12%
65+	5%



Gender

Female	54%
Male	45%
Other	1%



Earthx2023 Sponsor Opportunities

**Custom Build-Your-Own
Packages Available!**

Ways to Participate

- » Select an Overall Expo & Congress of Conferences package
- » Align your organization with an individual Conference
- » A La Carte Offerings! Support our various feature areas, including –
 - » **NEW:** B2B & College Communication Competition
 - » **NEW:** The Oasis, an experiential and immersive XR space
 - » **NEW:** Electric Vehicle & Alternative Fuel Showcase + Ride & Drive
 - » E-Capital Summit and Innovator Showcase
 - » Student Field Trips
 - » Volunteer Opportunities
 - » Banquets and Evening Events
 - » Sustainability Efforts

2023 Sponsorship Opportunities

Dallas, TX - Fair Park

Sponsor Benefits	Advocate \$10,000	Steward \$25,000	Partner \$50,000	Champion \$100,000	Presenting (Negotiated)
Event Presenting Sponsor					●
Recognition in all Conferences				●	●
Inclusion in Press Releases				●	●
Recognition in all Event E Blasts			●	●	●
Acknowledgment in Mobile App			●	●	●
Exhibit or Activation Space	200 Sq. Ft.	400 Sq. Ft.	600 Sq. Ft.	Custom	Custom
Tickets to Evening Banquets	2 Tickets	4 Tickets	8 Tickets	1 Table	1 Table
Event Guide Acknowledgment	●	●	●	●	●
Tiered Thank-you Signage	●	●	●	●	●
Tiered Social Media Recognition	●	●	●	●	●
Tiered Website Recognition	●	●	●	●	●

Congress of Conferences

Choose your Conference:

Built Environment • Conservation • Corporate Impact • Energy • Environmental Justice • Green Speakers • Islands • Latin America • Law • Oceans • Philanthropy • UN SDG Media

PRESENTING

\$50,000

- 'Presenting Sponsor' designation of selected conference
- Provide Keynote Speaker introduction
- Company shout-out during selected conference
- Tiered recognition at all selected conference events
- Tiered logo inclusion for selected conference on:
 - Rotating slides between sessions
 - Conference web page
 - Post-event 'Sponsor Thank-you' email to attendees and speakers
- Tiered Social Media recognition
- Tickets & Passes
 - 8 All-Access registrations to selected conference
 - 8 selected Banquet Tickets
- Selection of (1) a la carte offering valued at \$10k or (2) at \$5k

Gold

\$25,000

- Company shout-out during selected conference
- Tiered recognition at all selected conference events
- Tiered logo inclusion for selected conference on:
 - Rotating slides between sessions
 - Conference web page
 - Conference eblasts
 - Post-event 'Sponsor Thank-you' email to attendees and speakers
- Tiered Social Media Package
- Tickets & Passes
 - 4 All-Access registrations to selected conference
 - 4 selected Banquet Tickets
- Selection of (1) a la carte offering valued at \$5k

Silver

\$10,000

- Tiered recognition at all selected conference events
- Company shout-out during selected conference
- Tiered logo inclusion for selected conference on:
 - Rotating slides between sessions
 - Conference web page
 - Conference eblasts
 - Post-event 'Sponsor Thank-you' email to attendees and speakers
- Tiered Social Media Recognition
- Tickets & Passes
 - 2 All-Access registrations to selected conference
 - 2 selected Banquet Tickets

A LA CARTE OFFERINGS

FEATURED OPPORTUNITIES

Interested? Let us know and we'll provide additional info!

E-Capital Summit

Align your organization with this industry-leading event, featuring an Investment Forum, Climate Tech Prize competition, 1:1 curated deal-making meetings, and an Innovator Commercialization Showcase.

Presenting
\$100,000

Platinum
\$50,000

Gold
\$25,000

Silver
\$10,000

Supporter
\$5,000

NEW Electric Vehicle & Alternative Fuel Showcase + Ride & Drive

The Earthx2023 Alternative Fuels Expo will be the world's largest expo showcasing various vehicles and equipment. The space will include experiential EV and E-Bike test drives, interactive info booths, EV drivers, and more.

Title Sponsor
\$50,000

VIP
\$25,000

Premier
\$10,000

Partner
\$5,000

Exhibitor
\$2,800

Participant
\$500

A LA CARTE OFFERINGS

FEATURED OPPORTUNITIES

Interested? Let us know and we'll provide additional info!

NEW B2B & College Communication Competition

Texas businesses are leading the way in environmental stewardship. This featured area will allow businesses to share their best sustainable practices and partner with students to accelerate learning.

Presenting
\$25,000

Competition
\$15,000

Event
\$10,000

NEW The Oasis

Imagine a fully immersive space featuring experiential education, XR technology, and an Adult Playground. The Oasis is open to all but will especially attract young professionals.

Presenting
\$50,000

Supporter
\$25,000

A LA CARTE OFFERINGS

\$25,000 LEVEL

Banquet or Evening Event — Presenting Sponsor

Choose the Banquet or Evening Event that best aligns with your organization. Each event will have a very specific target audience. You'll receive brand acknowledgement at all bars, logo inclusion throughout your selected event, the ability to provide marketing materials to attendees of your selected event, and your logo associated with all related marketing, including signage, e-blasts, website, and more.

Volunteer Program — Presenting Sponsor

Associate your organization with our robust Volunteer Program. During the 3-day event, we'll have over 1,000 volunteers engaging with our audience daily. See your logo included on volunteer t-shirts and all associated volunteer marketing, including signage, e-blasts, website, and more. Also, secure time slots for your employees to join as participants! Past Corporate participants include American Airlines, Chase Bank, AT&T, Toyota, Wells Fargo, Crow Holdings, Lockheed Martin, and Boeing.

Student Field Trips — Presenting Sponsor

On Friday, April 21, our curated Student Field Trips will welcome thousands of local and international students ranging from Grade-School to University. Students will experience an interactive tour of the event with access to STEAM-based hands-on learning and customized film screenings. Your logo will be associated with all Field Trip marketing, signage, e-blasts, website, and more. You're also welcome to provide materials that will be distributed to Field Trip participants.

Sustainability Program — Presenting Sponsor

Align your organization with what is arguably the most crucial element of the event: sustainability! We are implementing a multi-dimensional sustainability plan from exhibitor engagement, vendor and venue support, waste collection, and education. Your logo will be associated with all related marketing, signage, e-blasts, website, and more. Sponsorship also covers post-event carbon offsetting costs.

A LA CARTE OFFERINGS

\$10,000 LEVEL

Networking Lunch or Reception/Happy Hour

Receive brand acknowledgement by sponsoring a Conference Lunch or Reception/Happy Hour. Choose the networking event that best aligns with your organization. Your logo will be associated with all related marketing, including signage, e-blasts, website, and more.

Coffee Breaks

Receive brand acknowledgement and provide an energy boost to attendees by sponsoring coffee breaks near the Congress of Conference meeting rooms in 3 separate locations. Your logo will be included on signage, the website, and more.

Lanyards

This high-visibility sponsorship puts your brand around the neck of every Congress of Conferences attendee to wear throughout the duration of the event. Your logo will be included alongside the EarthX logo. EarthX is responsible for creating, producing, and delivering sustainable lanyards to the event.

Registration

Expose your organization's brand to thousands as they register for the Expo and the Congress of Conferences. Your logo will be present on the registration website, on-site at Fair Park, and included in registration confirmation emails.

A LA CARTE OFFERINGS

\$5,000 LEVEL

Speaker & VIP Lounge

Align your organization with our speakers and invited guests. Your logo will be associated with all speaker and VIP pre-event logistics emails, on-site signage, and more. You're also welcome to provide marketing materials that will be placed in the Lounge.

Beverage Napkins

Have your logo included alongside the EarthX logo on beverage napkins that will be distributed at our Evening Events. EarthX is responsible for creating, producing, and delivering sustainable napkins to the events.

Transportation

Fair Park is a very large venue. Have your logo included alongside the EarthX logo on our complimentary shuttles, which will be running along the perimeter of our contracted space. EarthX will determine locations and schedules.

Testimonials

Participation in EarthX gives me energy and more hope to continue working towards improving our Earth's environment.

Javier Balli,
Environmental Protection Agency

EarthX is a timely event for all to learn about the climate crisis — and about solutions that they can take home.

Kelly Longfellow,
Climate Reality, DFW Chapter

EarthX is an engaging meeting of minds where we can connect with like-minded individuals and groups who are all working toward a central purpose – to better our planet. Our encounters with attendees consist of positive conversations with many open-minded and socially conscious people. This event stands out as a special opportunity for connecting with our community, sharing a greater vision of the future, and talking about our collective responsibility as stewards of Earth.

Andy Morgan,
Share International Dallas

EarthX allows a company to have face-to-face contact with like-minded people in changing the world to become a better place. A great event to learn, share, experience, and grow your business! The contacts I made for post-event were exceptional!

Kelly Freeman,
CircleTerra



EarthX

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