OUR MISSION
To inspire and energize the global community in ways that help create a sustainable world for all living things and a better, cleaner, healthier world for future generations.

earthx.org

ABOUT US
EarthX is a global multi-dimensional environmental nonprofit organization dedicated to informing and inspiring people and organizations to take action towards a more sustainable future. EarthX was founded in 2011 and is a member of the International Union for Conservation of Nature (IUCN).

OUR FOUNDER
Trammell S. Crow is the founder of EarthX (formerly known as Earth Day Texas), the largest green gathering showcasing the latest initiatives, discoveries, research, innovations, policies and corporate practices serving to reshape the future. With a focus on inspiring environmental leadership across sectors and party lines, Trammell has succeeded in bringing together people and organizations from all walks of life to explore and collaborate on solutions for some of today’s most pressing environmental solutions. “Earth is our home, and each of us must play a part to ensure that it is here and inhabitable for future generations,” said Trammell S. Crow.

EarthxConference
The world’s leading connector and forum for sustainability in-person and virtual.

EarthxExpo
A four day event where the Congress of Conferences and environmental exposition is held annually during April 22, EARTH DAY.

EarthxFilm
A film festival turning awareness into action through art and interactive media since 2017.

EarthxTV
24/7 environmental network of entertainment; airing original shows, award-winning films, and global events.
KEY PARTNERS

**Investors:**
- Family Offices
- Endowments
- Private Equity & Venture Capital Firms
- Angel Investors
- Private Credit
- Institutional Investors & Asset Managers

**Innovators:**
- Entrepreneurs
- Startups or Established Middle Market Companies

**Industry:**
- Global Established Companies (Middle Market & Fortune 1000)
- Industry Trade Associations

**Dealmakers:**
- Financial Advisors
- Investment Banks
- Law & Accounting Firms

**Innovation Ecosystem:**
- Incubators
- Accelerators
- Research Labs
- Academics
- Policy Makers

MAIN INITIATIVES

**Raising Awareness & Educating to Help Inspire**
Annual E-Capital Summit, One-on-One Meetings, EarthxTV Programming

**Convening to Help Inspire & Connect**
Annual E-Capital Summit, Sustainability Dealmaker Series, Capital Connections Events, Impact Challenges, Annual Hackathon

**Connecting to Help Catalyze Impact through Deal Making**
- **Innovator EarthxCapital Connections:** Innovator-focused capital introductions
- **Investor EarthxCapital Connections:** Investor-focused capital introductions
- **E-Commercialization Connections:** Industry-focused sales introductions for Innovators

EarthxCapital Overview 2024 | 1

*Catalyzing Action and Impact in Sustainability Investments and Business Innovation*

EarthxCapital’s mission is to help raise awareness, educate, convene, and catalyze impact related to investment and business innovation in environmental sustainability, clean technology, conservation, and climate change & severe adverse weather resilience by connecting leading investors, innovators, industry, dealmakers, and the innovation community in the United States and globally with a significant focus on Texas and the broader South/Southwest.
EarthX’s annual E-Capital Summit is an invitation-only conference that has convened, inspired, and catalyzed action from hundreds of investment firms, early to late-stage innovators, established global companies, industry thought leaders, national policymakers, incubators & accelerators, and researchers; tackling some of the world’s greatest investment and business opportunities in sustainability, resilience, conservation, clean technology, and climate technology.

Over the past seven years, the invitation-only E-Capital Summit has convened more than 2,750 participants from over 25 countries, including active participation from more than 330 leading investors and more than 400 emerging innovators.

AN INDUSTRY LEADING EVENT

**Investment Forum**

Conference with engaging discussions on investment & industry trends by leading industry professionals, investors, startups, and policy makers.

**EarthX Climate Tech Prize**

Highly competitive, globally broadcasted pitch competition for early-stage start-ups to win a cash prize to support the company.

**E-Capital Connections**

Curated & self-selected one-on-one dealmaking meetings focused on Venture Capital & Private Equity investments between vetted investors, companies, and dealmakers.

**E-Commercialization Connections**

Innovator commercialization showcase enabling innovators to connect with potential customers or partners from industry and leading companies.
2021 & 2022 E-Capital Summit Top Speakers:

Dr. Russell Read  
Group Managing Partner  
The C Change Group  
(Former CIO of CalPERS,  
Alaska SWF, and Gulf  
Invest. Corp)

Dr. Vanessa Chan  
Chief Commercialization  
Officer, US Department  
of Energy

John Paul DeJoria  
Entrepreneur and  
Philanthropist,  
Co-Founder, Paul  
Mitchell Systems and  
Co-Founder, Patron  
Spirits International

Hon. Silveria  
E. Jacobs  
Prime Minister,  
St. Maarten

Theodore  
Roosevelt IV  
Managing Director  
and Chairman,  
Cleantech Initiative,  
Barclays

Robert Kaplan  
Co-Chairman, Draper  
Richards Kaplan  
Foundation (Former  
President and CEO, Federal  
Reserve Bank of Dallas)

2023 E-Capital Summit Top Speakers:

Steven Fradkin  
President, Wealth  
Management, Northern  
Trust

Kathi Vidal  
Under Secretary of  
Commerce for Intellectual  
Property and Director,  
United States Patent and  
Trademark Office

Nate Morris  
Board Director,  
Advisor, & Founder,  
Rubicon

Jane Mosbacher Morris  
CEO & Founder, TO THE  
MARKET

Geof Rochester  
Founder, GRC Advising

Steve Oyer  
Private Investor and  
Managing Director,  
i(x) Securities

David Weild  
Founder, Chairman,  
& CEO of Weild & Co  
and Former Vice  
Chairman, NASDAQ

Elizabeth Levy  
Head of ESG Strategy  
& Portfolio Manager,  
Trillium Asset  
Management

Anna Seifken  
Senior Advisor, Office  
of Technology  
Transfer, US Department  
of Energy

Ketan Patel  
Chair, Force for Good  
Platform and Initiative;  
CEO and Founder,  
Greater Pacific Capital

Tim Freundlich  
Founder & Executive  
Director, Strategic  
Development, ImpactAssets

Jennifer Kenning  
CEO & Co-Founder,  
Align Impact

Jon Miller  
Former CEO, AOL  
& Partner, Advancit  
Capital

Hanna Zamazieieva  
Head of State Agency  
for Energy Efficiency  
and Energy Saving,  
Government of Ukraine

Jonathan Schulhof  
Managing Partner,  
FootPrint Coalition

Mario Shane  
Managing Director,  
Oaktree Capital Group

Chuck Fleischmann  
U.S. Representative  
(TN-03), Chairman of  
the Energy and Water  
Subcommittee of  
Appropriations

Justin Winters  
Co-founder & Executive  
Director, One Earth
Tuesday, April 23rd
Opening Reception
Innovator Workshop
Small Group Networking Dinner

Wednesday, April 24th
Investment Forum
Keynote Luncheon
EarthX Climate Tech Prize
Semi-Finals
EarthxCapital Awards Dinner

Thursday, April 25th
E-Capital Connections:
• Venture Capital
• Private Equity
• Funds/LPs
E-Commercialization Connections
EarthX Climate Tech Prize Finals
Family Office Summit
EarthxCapital LEADING INVESTORS, INNOVATORS, DEALMAKERS & INDUSTRY LEADERS THAT HAVE PARTICIPATED IN 2021, 2022, & 2023

NOTABLE PARTICIPANTS:

EarthxCapital Overview 2024 | 5
VENTURE CAPITAL

Overview
7th Annual dealmaking event focused on catalyzing impact by connecting early stage investors with early stage companies and innovators focused on addressing sustainability-related challenges that could have substantial, positive impacts on investments, businesses, people, and our planet.

Over the past six years, more than 330 leading investors have connected with more than 400 emerging innovators.

Participants
- Angel Investors
- National & International Incubators & Accelerators
- Venture Capital Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Early stage innovators (pre-commercialization to growing firms)

Format
- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session

PRIVATE EQUITY / GROWTH EQUITY

Overview
Private equity dealmaking event focused on catalyzing impact through investment dealmaking with sustainability-focused companies and projects in the middle market.

Leading private equity firms, private credit providers, and dealmakers (investment bankers and other financial advisors) will meet in person to help a dealmaking ecosystem focused on sustainability, clean technology, and resilience.

Participants
- Private Equity / Buyout Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Sustainability-focused Investment Bankers and M&A Advisory
- Sustainability-related Industry coverage
  - Investment Bankers (Water, power/energy, building materials, infrastructure, natural resources, consumer, IT/Telecom, Food & Ag, & others)

Format
- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session
**INDUSTRY INNOVATOR CONNECTIONS**

**FUNDS / LPs:**

**Overview**
Inaugural networking event focused on connecting private investment firms and private fund managers with fund investors (potential limited partners) to help bridge the capital divide and drive capital to emerging and established fund managers that are actively investing in innovators that are tackling sustainability related challenges that could have substantial, positive impacts on investments, businesses, people and our planet.

**Participants**
- Venture Capital Firms (Fund Managers)
- Growth Equity & Private Equity Firms (Fund Managers)
- Texas, Us, and Global Family Offices
- Endowments, Pension Funds
- Outsourced CIOs and Consulting Firms

**Format**
- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated sessions

**E-COMMERCIALIZATION CONNECTIONS**

**Overview**
Sales focused dealmaking event that will catalyze impact by helping innovators commercialize their innovative products and services.

Innovative companies will showcase products and services to leading Fortune 1000 & middle market companies seeking critical solutions to various sustainability & resilience related challenges in their daily operations.

**Participants**
- Leading middle market and Fortune 1000 Companies across various industries
- Sustainability or relevant procurement officers
- National & International Incubators & Accelerators
- Early-stage Innovators at pre commercialization stage with initial prototypes
- Commercialization stage innovators in need of initial commercialization partners
- Growth stage Innovators with proven products & services already embrace by industry

**Format**
- One-on-One meetings (In-person)
EARTHX CLIMATE TECH PRIZE

Overview
The EarthX Climate Tech Prize is EarthX’s highly successful pitch competition for early-stage innovators that are tackling some of the world’s most critical climate and environmental challenges through innovative technologies, products, or services. Hundreds of companies have applied of which only a select group are invited to participate in the Semi-Finals held during the annual E-Capital Summit. Of which, three to five companies are selected to compete live on stage during the Finals, where they will need to impress a panel of judges comprised of leading investors, dealmakers or industry professionals. Everyone who participates is truly a winner, but only one company will take home a cash prize. Recent winners include an agtech innovator from Kenya and a materials innovator from New York.

Eligibility
- Early-stage startups focused on sustainability or climate tech
- Annual revenue of less than $250k
- Less than $500k in dilutive funding raised

RECENT WINNERS

2021
Safi Organics
Location: Wang’uru, North Kiangop, Kenya
Industry: Agtech

2022
heat
Location: Ithaca, New York, USA
Industry: Materials Science

2023
FluxWorks
Location: College Station, Texas, USA
Industry: Frictionless Gear Technology
CONVENING AND PARTNERING WITH INDUSTRY LEADERS FROM AROUND THE WORLD FOCUSED ON SUSTAINABILITY, CLEAN TECHNOLOGY, CLIMATE TECHNOLOGY, AND OUR PLANET

INNOVATION ECOSYSTEM PARTNERS

E-CAPITAL SUMMIT STRATEGIC

INNOVATION ECOSYSTEM PARTNERS
**E-Capital Summit 2023**

Sponsorship Opportunities

Each level includes **ALL** benefits from the previous level.

**Silver $10,000**
- Registration (2 tickets)
- Company shout-out during the Investment Forum
- Logo included in the following locations:
  - Footer of all Investment Forum emails
  - Post-event Thank-You email
  - E-Capital Summit Website
  - Investment Forum Program

**Gold $25,000**
- Registration (4 tickets)
- Promo Video included daily between Sessions
- Tiered Company shout-outs on Social Media
- Choose one location for additional exposure:
  - Opening Entrepreneur Workshop
  - Opening Reception
  - Networking Breakfast
  - Keynote Lunch
  - Investment Forum Reception

**Platinum $50,000**
- Recognized as the Host of the Welcome Suite
- Recognized as a Co-Host of the VIP Dinner
  - (2) VIP Dinner invitations
- Registration (6 tickets)
- Includes Congress of Conferences Silver Level Sponsor Benefits

**Presenting $100,000**
- Recognized as a Co-Host of the E-Capital Summit
- Provide E-Capital Summit Welcoming or Closing Remarks
- Registration (20 tickets)

**Additional Opportunities**
- E-Capital Connections (Venture Capital)
- E-Capital Connections (Private Equity)
- EarthX Climate Tech Prize Award
- E-Commercialization Connections
- Family Office Summit
- Innovator Workshop
- Attendee Swag Bag
- Earthx2023 Website
Earthx2024

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