

EarthxCapital

OVERVIEW 2024 & 8TH ANNUAL
E-CAPITAL SUMMIT





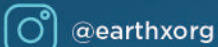
EarthX

OUR MISSION

To inspire and energize the global community in ways that help create a sustainable world for all living things and a better, cleaner, healthier world for future generations.

earthx.org

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ABOUT US

EarthX is a global multi-dimensional environmental nonprofit organization dedicated to informing and inspiring people and organizations to take action towards a more sustainable future. EarthX was founded in 2011 and is a member of the International Union for Conservation of Nature (IUCN).

OUR FOUNDER

Trammell S. Crow is the founder of EarthX (formerly known as Earth Day Texas), the largest green gathering showcasing the latest initiatives, discoveries, research, innovations, policies and corporate practices serving to reshape the future. With a focus on inspiring environmental leadership across sectors and party lines, Trammell has succeeded in bringing together people and organizations from all walks of life to explore and collaborate on solutions for some of today's most pressing environmental solutions. "Earth is our home, and each of us must play a part to ensure that it is here and inhabitable for future generations," said Trammell S. Crow.

EarthxConference

The world's leading connector and forum for sustainability in-person and virtual.

EarthxExpo

A four day event where the Congress of Conferences and environmental exposition is held annually during April 22, EARTH DAY.

EarthX Film Festival

A film festival turning awareness into action through art and interactive media since 2017.

EarthxTV

An international character-based TV network dedicated to promoting the environment and sustainability. Celebrating the people, places, creatures and cultures that make our planet worth protecting.

KEY PARTNERS

Investors:

Family Offices
Endowments
Private Equity &
Venture Capital Firms
Angel Investors
Private Credit
Institutional Investors
& Asset Managers

Innovators:

Entrepreneurs
Startups or Established
Middle Market Companies

Industry:

Global Established
Companies (Middle
Market & Fortune 1000)
Industry Trade
Associations

Dealmakers:

Financial Advisors
Investment Banks
Law & Accounting Firms

Innovation Ecosystem:

Incubators
Accelerators
Research Labs
Academics
Policy Makers

MAIN INITIATIVES

Raising Awareness & Educating to Help Inspire

Annual E-Capital Summit, One-on-One Meetings,
EarthxTV Programming

Convening to Help Inspire & Connect

Annual E-Capital Summit, Sustainability
Dealmaker Series, Capital Connections Events,
Impact Challenges, Annual Hackathon

Connecting to Help Catalyze Impact through Deal Making

**Innovator EarthXCapital
Connections:** Innovator-
focused capital introductions

**Investor EarthXCapital
Connections:** Investor-
focused capital
introductions

E-Commercialization Connections:
Industry-focused
sales introductions
for Innovators



EarthxCapital

Catalyzing Action and Impact in Sustainability
Investments and Business Innovation

EarthxCapital's mission is to help raise awareness, educate, convene, and catalyze impact related to investment and business innovation in environmental sustainability, clean technology, conservation, and climate change & severe adverse weather resilience by connecting leading investors, innovators, industry, dealmakers, and the innovation community in the United States and globally with a significant focus on Texas and the broader South/Southwest.

E-Capital Summit

AN INDUSTRY LEADING EVENT

EarthX's annual E-Capital Summit is an invitation-only conference that has convened, inspired, and catalyzed action from hundreds of investment firms, early to late-stage innovators, established global companies, industry thought leaders, national policymakers, incubators & accelerators, and researchers; tackling some of the world's greatest investment and business opportunities in sustainability, resilience, conservation, clean technology, and climate technology.

Over the past seven years, the invitation-only E-Capital Summit has convened more than 2,750 participants from over 25 countries, including active participation from more than 330 leading investors and more than 400 emerging innovators.



Investment Forum

Conference with engaging discussions on investment & industry trends by leading industry professionals, investors, startups, and policy makers

EarthX Climate Tech Prize

Highly competitive, globally broadcasted pitch competition for early-stage start-ups to win a cash prize to support the company

E-Capital Connections

Curated & self-selected one-on-one dealmaking meetings focused on Venture Capital & Private Equity investments between vetted investors, companies, and dealmakers

E-Commercialization Connections

Innovator commercialization showcase enabling innovators to connect with potential customers or partners from industry and leading companies

2021 & 2022 E-Capital Summit Top Speakers:



Dr. Russell Read
Group Managing Partner
The C Change Group
(Former CIO of CalPERS,
Alaska SWF, and Gulf
Invest. Corp)



Dr. Vanessa Chan
Chief Commercialization
Officer, US Department
of Energy



John Paul DeJoria
Entrepreneur and
Philanthropist,
Co-Founder, Paul
Mitchell Systems and
Co-Founder, Patron
Spirits International



**Hon. Silveria
E. Jacobs**
Prime Minister,
St. Maarten



**Theodore
Roosevelt IV**
Managing Director
and Chairman,
Cleantech Initiative,
Barclays



Robert Kaplan
Co-Chairman, Draper
Richards Kaplan
Foundation (Former
President and CEO, Federal
Reserve Bank of Dallas)

2023 E-Capital Summit Top Speakers:



Steven Fradkin
President, Wealth
Management, Northern
Trust



Kathi Vidal
Under Secretary of
Commerce for Intellectual
Property and Director,
United States Patent and
Trademark Office



Nate Morris
Board Director,
Advisor, & Founder,
Rubicon



**Jane Mosbacher
Morris**
CEO & Founder, TO THE
MARKET



Geof Rochester
Founder, GRC Advising



Steve Oyer
Private Investor and
Managing Director,
i(x) Securities



David Weild
Founder, Chairman,
& CEO of Weild & Co
and Former Vice
Chairman, NASDAQ



Elizabeth Levy
Head of ESG Strategy
& Portfolio Manager,
Trillium Asset
Management



Anna Seifken
Senior Advisor, Office
of Technology
Transfer, US Department
of Energy



Ketan Patel
Chair, Force for Good
Platform and Initiative;
CEO and Founder,
Greater Pacific Capital



Tim Freundlich
Founder & Executive
Director, Strategic
Development,
ImpactAssets



Jennifer Kenning
CEO & Co-Founder,
Align Impact



Jon Miller
Former CEO, AOL
& Partner, Advancit
Capital



Hanna Zamazieieva
Head of State Agency
for Energy Efficiency
and Energy Saving,
Government of Ukraine



Jonathan Schulhof
Managing Partner,
FootPrint Coalition



Mario Shane
Managing Director,
Oaktree Capital Group



Chuck Fleischmann
U.S. Representative
(TN-03), Chairman of
the Energy and Water
Subcommittee of
Appropriations



Justin Winters
Co-founder & Executive
Director, One Earth

E-Capital Summit

2024 AGENDA

Tuesday, April 23rd

Opening Reception

Innovator Workshop

Small Group Networking Dinner

Wednesday, April 24th

Investment Forum

Keynote Luncheon

EarthX Climate Tech Prize
Semi-Finals

EarthxCapital Awards Dinner

Thursday, April 25th

E-Capital Connections:

- Venture Capital
- Private Equity
- Funds/LPs

E-Commercialization Connections

EarthX Climate Tech Prize Finals

Family Office Summit

EarthxCapital

LEADING INVESTORS, INNOVATORS, DEALMAKERS & INDUSTRY LEADERS THAT HAVE PARTICIPATED IN 2021, 2022, & 2023

NOTABLE PARTICIPANTS:



E-CAPITAL CONNECTIONS

VENTURE CAPITAL

Overview

7th Annual dealmaking event focused on catalyzing impact by connecting early stage investors with early stage companies and innovators focused tackling sustainability related challenges that could have substantial, positive impacts on investments, businesses, people and our planet.

Over the past six years, more than 330 leading investors have connected with more than 400 emerging innovators.

Participants

- Angel Investors
- National & International Incubators & Accelerators
- Venture Capital Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Early stage innovators (pre commercialization to growing firms)

Format

- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session

PRIVATE EQUITY / GROWTH EQUITY

Overview

Private equity dealmaking event focused on catalyzing impact through investment dealmaking with sustainability focused companies and projects in the middle market.

Leading private equity firms, private credit providers, and dealmakers (investment bankers and other financial advisors) will meet in person to help a dealmaking ecosystem focused on sustainability, clean technology, and resilience.

Participants

- Private Equity / Buyout Firms
- Growth Equity Firms
- Texas, US, and Global Family Offices
- Sustainability focused Investment Bankers and M&A Advisory
- Sustainability related Industry coverage Investment Bankers (Water, power/energy, building materials, infrastructure, natural resources, consumer, IT/Telecom, Food & Ag, & others)

Format

- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated session

INDUSTRY INNOVATOR CONNECTIONS

FUNDS / LPs:

Overview

Inaugural networking event focused on connecting private investment firms and private fund managers with fund investors (potential limited partners) to help bridge the capital divide and drive capital to emerging and established fund managers that are actively investing in innovators that are tackling sustainability related challenges that could have substantial, positive impacts on investments, businesses, people and our planet.

Participants

- Venture Capital Firms (Fund Managers)
- Growth Equity & Private Equity Firms (Fund Managers)
- Texas, Us, and Global Family Offices
- Endowments, Pension Funds
- Outsourced CIOs and Consulting Firms

Format

- One-on-One meetings (In-person)
- Speed dating format (15-20 minutes meetings)
- Mix of curated meetings (Suggestions provided by EarthxCapital) and self-selected meetings during designated sessions

E-COMMERCIALIZATION CONNECTIONS

Overview

Sales focused dealmaking event that will catalyze impact by helping innovators commercialize their innovative products and services.

Innovative companies will showcase products and services to leading Fortune 1000 & middle market companies seeking critical solutions to various sustainability & resilience related challenges in their daily operations.

Participants

- Leading middle market and Fortune 1000 Companies across various industries
- Sustainability or relevant procurement officers
- National & International Incubators & Accelerators
- Early-stage Innovators at pre commercialization stage with initial prototypes
- Commercialization stage innovators in need of initial commercialization partners
- Growth stage Innovators with proven products & services already embrace by industry

Format

- One-on-One meetings (In-person)



EARTHX CLIMATE TECH PRIZE

EARTHX CLIMATE TECH PRIZE

Overview

The EarthX Climate Tech Prize is EarthX's highly successful pitch competition for early-stage innovators that are tackling some of the world's most critical climate and environmental challenges through innovative technologies, products, or services. Hundreds of companies have applied of which only a select group are invited to participate in the Semi-Finals held during the annual E-Capital Summit. Of which, three to five companies are selected to compete live on stage during the Finals, where they will need to impress a panel of judges comprised of leading investors, dealmakers or industry professionals. Everyone who participates is truly a winner, but only one company will take home a cash prize. Recent winners include an agtech innovator from Kenya and a materials innovator from New York.

Eligibility

- Early-stage startups focused on sustainability or climate tech
- Annual revenue of less than \$250k
- Less than \$500k in dilutive funding raised

RECENT WINNERS

2021

SafiOrganics

Location: Wang'uru, North Kiangop, Kenya
Industry: Agtech

2022

heat⁻¹

Location: Ithaca, New York, USA
Industry: Materials Science

2023

 **FluxWorks**

Location: College Station, Texas, USA
Industry: Frictionless Gear Technology

E-CAPITAL SUMMIT STRATEGIC PARTNERS



INNOVATION ECOSYSTEM PARTNERS



E-Capital Summit 2024 Sponsorship Opportunities

Each level includes **ALL** benefits from the previous level.

Silver \$10,000

- Registration (2 tickets)
- Company shout-out during the Investment Forum
- Logo included in the following locations:
 - Footer of all Investment Forum emails
 - Post-event Thank-You email
 - E-Capital Summit Website
 - Investment Forum Program

Gold \$25,000

- Registration (4 tickets)
- Promo Video included daily between Sessions
- Tiered Company shout-outs on Social Media
- Choose one location for additional exposure:
 - Opening Entrepreneur Workshop
 - Opening Reception
 - Networking Breakfast
 - Keynote Lunch
 - Investment Forum Reception

Platinum \$50,000

- Recognized as the Host of the Welcome Suite
- Recognized as a Co-Host of the VIP Dinner
 - (2) VIP Dinner invitations
- Registration (6 tickets)
- Includes Congress of Conferences Silver Level Sponsor Benefits

Presenting \$100,000

- Recognized as a Co-Host of the E-Capital Summit
- Provide E-Capital Summit Welcoming or Closing Remarks
- Registration (20 tickets)

Additional Opportunities

- E-Capital Connections (Venture Capital)
- E-Capital Connections (Private Equity)
- EarthX Climate Tech Prize Award
- E-Commercialization Connections
- Family Office Summit
- Innovator Workshop
- Attendee Swag Bag
- Earthx2024 Website



earthx.org/conference/e-capital-summit

Earthx2024

Contact Information

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