

ONE PLANET  ONE MISSION



***OCEAN & BLUE ECONOMY  
CONFERENCE***

2024 AGENDA

**Earthx2024**

APRIL 25-26

HILTON ANATOLE | DALLAS, TEXAS



Earthx2024

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CONFERENCE

## IMPACT GOALS

### Introduce New Blue Policies:

Platform a new bi/multi-partisan  
conservation policy document.

### Establish New Blue Corporate Commitments:

Broker a MOA/program built around circularity  
with major consumer retailer(s).

### Generate Blue Investment:

Create a crowd-sourced/gamified fundraising initiative  
(1 Texas-based/1 global recipient).

### EarthxTV:

Provide New Environmental Programming Worldwide.



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## AGENDA SCHEDULE

### THURSDAY, APRIL 25

CHANTILLY WEST STAGE

13:30 p.m.

#### **Blue Economy Applications**

Potential advantages and solutions for applications like autonomous ocean exploration vehicles, offshore aquaculture, marine transportation battery tech, and remote coastal water treatment.

Speakers:

**Millicent Pitts**

14:15 p.m.

#### **Blue Impact Startups Pitches**

**4 startups/ innovation projects.**

In collaboration with Ocean Exchange

Projects:

**ELM & Biomechatronics**

**Silent Returns**

**Ocean Rescue Alliance**

**Cordelia Biosciences**

**Remora**

15:15 p.m.

#### **Round Table Discussion**

Agenda members discuss previous projects pitched to select a winner.

16:00 p.m.

#### **Keynote Closing**

Ocean and Climate

Speaker:

**Chris Ostrander**

17:00 p.m.

#### **Cocktail**

Film Scenes Presentations  
Seaforestation Film

19:00 p.m.

### **EarthX Banquet**

This banquet aims to raise awareness and generate support for the elected EarthxOcean impact solution projects. This banquet will serve as a networking opportunity and a platform to showcase the importance of traceability in seafood, responsible fisheries consumption, and the promotion of sustainable practices within the fishing industry.

Speakers:

**Van Jones**

**Award Announcement by Millicent Pitts and Trammell Crow**

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## AGENDA SCHEDULE

### FRIDAY, APRIL 26

CHANTILLY WEST STAGE

9:00 a.m. **Opening**

9:30 a.m. **30 x 30 (MPAs) Will be Key to Protecting 30% of the Ocean by 2030**

Roughly 7% of the world's ocean is under some form of marine protection.

Speakers:  
**Luis Bourillon**  
**Oscar Guzón**  
**Angus Friday**

10:30 a.m. **Blue Carbon Credits and Cultivating Solutions**

The oceans contain 50 times more carbon than the atmosphere.

Speakers:  
**Adam Hussain**  
**Jacob Ruytenbeek**  
**Karen Korponai**

12:00 p.m. **Luncheon Keynote - Leadership in a Circular Economy**

Lunch Keynote: High Level Blue Impact Investment Opportunities

Speaker:  
**Matt James**

13:30 p.m. **Ocean and Climate Challenge**

The ocean serves as a crucial heat and carbon sink, helping mitigate climate change. However, it's also impacted by climate change, seen through temperature, current shifts, and rising sea levels, affecting marine species.

Speakers:  
**Mauricio Cardenas**  
**Jay Wade**  
**Erica Valencia**  
**Brett Howell**

14:30 p.m. **Improving Fisheries and Aquaculture Public Policies**

Humanity is likely to consume more fish and shellfish in the coming decades. Preparing for that future requires better data on the types of fish that people eat, sustainable expansion of aquaculture.

Speakers:  
**Citlali Gómez**  
**Ramón Inzunza**  
**Alfonso Rosiñol**

15:30 p.m. **International Ocean Agenda and Alliances**

International collaboration is fundamental to tackle ocean issues by strengthening blue driven projects.

Speakers:  
**Adrián Alex Rodríguez**  
**Brandon**  
**Daniela V. Fernandez**

17:00 p.m. **Cocktail**

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## KEY PARTNERS

BODAI**CAPITAL**

**Oceans  
Week**  
2024  
Mexico & Pacific Coast



**BAJA  
CALIFORNIA**  
GOBIERNO DEL ESTADO

**PESCA**  
Secretaría de Pesca  
y Acuicultura

**SAILPLAN**

**SEAFORESTATION FILM**



**OCEAN  
EXCHANGE**

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