

Earthx2024

CONGRESS OF CONFERENCES

PROGRAM GUIDE



ONE PLANET  ONE MISSION

APRIL 22-26

HILTON ANATOLE | DALLAS, TEXAS

MORE INFO AT [EARTHX.ORG](https://earthx.org)



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OUR MISSION

EarthX is an international environmental nonprofit connecting a global community to create a sustainable world for all life and future generations.



WELCOME LETTER

TRAMMELL S. CROW AND RAJAN SINGH



On behalf of the entire EarthxTeam, we would like to extend a heartfelt thank you to everyone who participated in the Earthx2024 Congress of Conferences. The presentations, networking and engagement all elevated this year's event to support our mission of One Planet, One Mission.

We have received overwhelming positive feedback and excited to see how inspired and motivated our attendees are to take action and implement the valuable lessons and connections that were made this year.

Over five inspiring days, planet heroes, global leaders and investors, converged to focus on sustainability, conservation and innovation.

In the opening session of the 2024 congress, EarthX declared a one-year ceasefire in the climate war to allow us time to focus on solutions. Our goal is to eliminate fear, anger, and gridlock that hinder innovation. We celebrated positive, hopeful, and collaborative advocacy.

The enthusiasm, engagement, and insights of our attendees contributed to the success of this event and ultimately to the preservation of our way of life and the resources this wonderful planet provides for us.

This year's attendees had the opportunity to experience a unique, rewarding, and enlightening conference. From the thought-provoking sessions to the valuable networking opportunities, the insights gained and connections made will benefit each individual and ultimately the entire planet.

As we bid farewell to this conference, we want to leave you with the key takeaways:

KNOWLEDGE: The conference provided a wealth of knowledge and expertise from our speakers and fellow attendees. We are hopeful this is applied in new ways by each participant and their respective organizations.

CONNECTIONS: The relationships formed during the conference can be invaluable. We encouraged everyone to continue to nurture these connections and explore collaborations and opportunities.

FUTURE ENDEAVORS: Stay tuned for future events and opportunities from EarthX.

We'll see you again at Earthx2025 scheduled for April 21-25, 2025 in Dallas, Texas.

Best regards,



TRAMMELL S. CROW
Founder EarthX



RAJAN SINGH
CEO EarthX

INSPIRE. INFORM. IMPACT.

EarthX is a global, multi-dimensional, environmental nonprofit founded to inform, inspire and create impact for a sustainable future. We are dedicated to becoming the leading global connector and environmental forum to positively impact our world.

Founded in 2010 by Trammell S. Crow, EarthX convened the world's largest green gathering. In 2019, the Expo and conferences welcomed over 177,000 visitors, students, business professionals, NGOs, farmers, corporations, government agencies, policymakers, scientists, teachers, and environmentalists of all kinds.

A GLOBAL PLATFORM

EarthxConference

Every Earth Day, EarthX convenes a wide range of global leaders and changemakers to engage with the latest environmental solutions. As a Texas-based, business-friendly, optimism-driven organization, we are unique in our approach, designing a conference experience that cuts across industry and political silos to bridge perspectives, leverage expertise, and foster multi-partisan collaboration around driving progress.

EarthxEDU

Dedicated to inspiring passion for and understanding of our world in the next generation, empowering young people and future leaders to discover how they can impact and reshape the future of the planet through environmental awareness and action.

EarthxMedia

EarthX supports and produces film, television, and multi-platform media programming out of a conviction that storytelling plays a critical role in deepening popular engagement and support for environmental action. In 2022, EarthX launched Earthx Media, a channel committed to celebrating the people, places, creatures and cultures that make our planet worth protecting.

EarthxStrategic Initiatives

From driving billions in investment into green business through the E-Capital Summit to collaborating with the UNDP on an award-winning, global climate awareness campaign, EarthX regularly engages with strategic partners to amplify and advance the environmental solutions, drive innovation and investment, and support inventive awareness campaigns and media programs.





FREE TO THE PUBLIC

COMPLIMENTARY EVENTS



EarthxTV STAGE

APRIL 22-26

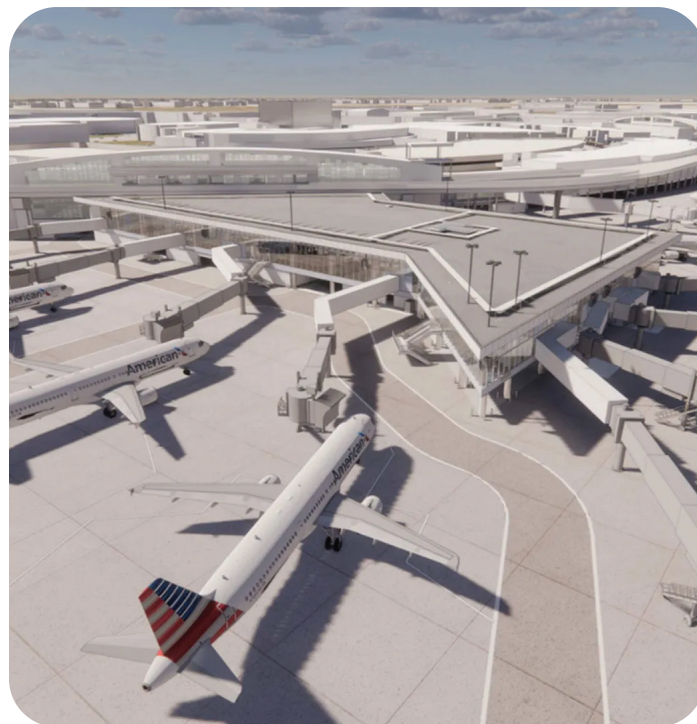
The EarthxTV stage featured interviews, presentations, and panel discussions with experts and influencers who are on the front lines of a wide range of environmental issues. Government officials, business leaders, academics, NGO reps, and other experts spoke on a variety of topics such as tech innovations, circular economy, wildlife conservation, new recycling initiatives, alternate energy sources, and so much more. There were also appearances by EarthxTV stars, including Ivan and Brooke Carter, Tom 'The Blowfish' Hird, and Christina Thopson.



NORTH TEXAS DAY

APRIL 22

This day long symposium focused on North Texas issues and solutions with some of the region's top thought leaders. These curated panel discussions, presentations, and interviews covered topics from building more sustainable and resilient infrastructure, to increasing parks and greenspaces, to providing more equity into the planning of each project. Speakers included Michael Morris, and presentations from regional organizations such as DFW Airport who for the first time revealed newsworthy information about the cutting-edge sustainability being planned for their new Terminal F project.





EARTHX BANQUETS AND LUNCHEONS



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EARTHx BANQUETS AND LUNCHEONS





CONFERENCE AGENDA

MONDAY, APRIL 22

MONDAY, APRIL 22

CHANTILLY WEST STAGE: CLEAN ENERGY CHOICES

9:30 am Opening: Solutions that Unite Us

Kick-off comments to set the stage for Earthx2024

Speakers:

Trammell S. Crow - Founder, EarthX

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

10 am The Capitalist, The Activist, or The Rock Star: Who will Save Us from Us?

Watch as a capitalist, an activist, and a rock star debate who can save the planet - and how they might do it together.

Moderator:

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

Speakers:

Sylvia Earle - Marine Biologist, Oceanographer, Explorer

Jeff Baxter - Rockstar (The Doobie Brothers, Steely Dan, Spirit)

Garrett Boone - Co-founder, The Container Store

11 am The Future of Energies

A sustainable energy future is not a binary choice between oil+gas and solar+wind. In our main sessions and breakouts, explore the rich ecosystem of energy forms jockeying for a place in the market - solar, oil, wind, natural gas, modular nuclear, digital, hydrogen, efficiency, geothermal and more - and how within a pragmatic policy framework they can interact to drive carbon pollution out of the global energy system, keep temperatures within healthy bounds, and make the world more prosperous, resilient, secure, and sustainable.

Moderator:

Bob Stout - Senior Fellow, Duke Nicholas Institute

Speakers:

Heidi Sanborn - Board Member, Sacramento Municipal Utility District (SMUD)

Jennifer Hernandez - Partner, Holland and Knight

Phil Lookadoo - Partner, Haynes and Boone LLP

John Szoka - CEO, Conservative Energy Network

Patricia Zavala - Executive Director, Texas Energy & Climate Caucus and Powerhouse Texas

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

"From the venue to the programs to the unmatched diversity of participants, Earthx 2024 was outstanding. Some called it the best conference they have ever attended."

- Bill Shireman



1:30 pm The End of the Climate Wars: The Power of Pro-Activism to Implement a Net Zero Economy

For more than 50 years, much environmental activism has been modeled on warfare - as a battle between citizens and giant corporations for the future. Now that we are positioned to make a successful transition, it may be time for new phase of environmental activism. Learn about Pro-Activism, the new tools and methods to champion the laws, incentives, and projects that can yield a net zero economy well before 2050.

Moderator:

Theo E.J. Wilson - Arts Activist/ Influencer, In This Together

Speakers:

DaQuawn Bruce- Vice President of Strategic Initiatives, Westwin Elements

Marc Dubois- Emergence Advisor, Worldwide

Ricky Bradley- Senior Director of IT, Citizens' Climate Lobby

Katie Mehnert- Founder and CEO, Ally Energy





CONFERENCE AGENDA

MONDAY, APRIL 22

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2:30 pm Fireside Chat: Realigning Civil Rights, Justice, and Environmental Philanthropy

Must we sacrifice civil rights and social justice in order to protect the environment? Can all three be advanced at once? The answer can depend on how we advance these important causes. Current policies often intensify conflict between these three. New approaches can make them complimentary, but vested interests may stand in the way. This discussion will explore how we can move forward.

Moderator:

Jennifer Hernandez - Partner, Holland and Knight

Speakers:

Vijaya Ramachandran - Director for Energy and Development, The Breakthrough Institute

Theo E.J. Wilson - Arts Activist/ Influencer, In This Together

3:45 pm Carbon Capture: Potential and Pitfalls

The latest technologies. The polarizing debates. The unlikely allies. Learn the biggest challenges and mistakes made by advocates and opponents, and the space in the broad center for making it work. Learn how to work together to garner authentic community support and what we can all do to advance practical discussions about CCUS.

Moderator:

Ashleigh Ross - VP and Head of Commercial Development and Policy, Carbon America

Speakers:

Maris Densmore - Director, Industrial Solutions, ACR

Daniel Cardenas - CEO, Carbon EX LLC Indigenous Climate Solutions

Jennifer Diggins - VP Global Public Affairs, 8 Rivers

Kate Ryan - VP, Gulf Coast Business, Denbury, Inc.

4:45 pm Closing Remarks



"Belated thanks to all. I thought this year was well done, with a much-improved format and impactful. Congrats all around!"

- Jon Miller
Former CEO of AOL



WEDGEWOOD STAGE: NORTH TEXAS DAY

9:30 am Opening: Welcome to North Texas Day at Earthx2024

Emcee:

David Schechter - National Environmental Correspondent, CBS News

9:40 am The Future of Infrastructure in North Texas: Blue, Green, Grey, and Human

A critical examination of North Texas' infrastructure development, focusing on the sustainability of its rapid growth. Delve into how the region's transportation systems, green spaces and water management practices can support sustainable development and address the challenges of urban expansion.

Moderator:

Calvert Collins-Bratton - Chief Relationship Officer, Communities Foundation of Texas

Speakers:

Michael Morris - Director of Transportation, North Central Texas Council of Governments

Robert Kent - Associate Vice President & Texas State Director, Trust for Public Land





CONFERENCE AGENDA

MONDAY, APRIL 22

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10:20 am **Embracing the Trinity Watershed: How North Texas Can Tap Its Great Natural Asset**

Discover the importance of the Trinity Watershed as a pivotal natural resource for North Texas. Speakers will discuss strategies for conserving and enhancing this vital area to support biodiversity, provide recreational opportunities and manage water resources in the face of climate change and urban growth.

Moderator:

David Marquis - Author and Water Activist

Speakers:

Sarah Standifer - Interim Director, Dallas Water Utilities

Melanie Ferguson - Director, Dallas Water Commons

Jerry Cotter - Chief of Water Resources, U.S. Army Corps of Engineers

10:50 am **Every Acre Counts: Parks, Trails and Open Spaces**

An exploration of the role parks, trails and open spaces have in enhancing the quality of life in North Texas. Learn the importance of green spaces in urban environments, strategies for expanding and connecting these areas and the benefits they provide to communities across the region.

Moderator:

David Marquis - Author and Water Activist

Speakers:

Garrett Boone - Greening Czar, City of Dallas

John Jenkins - Director of Parks & Recreation, City of Dallas

Ebony Brock - Director of Community Outreach, Constellation of Living Memorials

Arun Agarwal - President, Dallas Parks and Recreation Board

Palmer Bradshaw - Constellation of Living Memorials (CLM)

11:30 am **An Indigenous Perspective on Environmental Issues in North Texas**

Gain insight into an indigenous perspective on environmental stewardship. Learn how traditional knowledge and practices can inform contemporary approaches to managing natural resources and addressing environmental challenges in North Texas.

Moderator:

Jodi Voice Yellowfish - Founder and Chair, MMIW Texas Rematriate

Speakers:

Michael Tongeamha - UITCT Outreach Coordinator, Texas Native Health

Evelio Flores - Tekuhtli, Kalpulli Tonalpilli

Annette Anderson - Council Secretary, Indigenous Institute of America

CONFERENCE AGENDA

MONDAY, APRIL 22



1:30 pm **Welcome to North Texas Day at Earthx2024**

Speaker:

David Schechter - National Environmental Correspondent, CBS News

1:40 pm **Brownfields and Battle Scars: A Conversation Between North Texas Enviro-Veterans**

A conversation among environmental veterans on the challenges and successes faced over the years in protecting and enhancing North Texas' urban and natural ecologies. Hear insights into the complexities of environmental restoration and environmental justice, as well as innovative new strategies for pursuing a cleaner and more equitable region.

Speakers:

Susan Alvarez - Director, Environmental & Development, North Central Texas Council of Governments

Carlos Evans - Director, Office of Environmental Quality and Sustainability, City of Dallas

James McGuire - Acting Deputy General Counsel, U.S. Environmental Protection Agency

2:20 pm **Home Sweet Home: Affordable and Sustainable Housing**

An in-depth look at the intersection of affordability and sustainability in North Texas' housing market. Experts will discuss innovative approaches to building and maintaining energy-efficient, affordable homes that meet the needs of diverse communities.

Moderator:

Allan Hoffmann - President, Hoffmann Homes

Speakers:

Chris Applequist - Partner, GHD Developments

Sandy Wesch - Core Volunteer, Dallas Area Habitat for Humanity

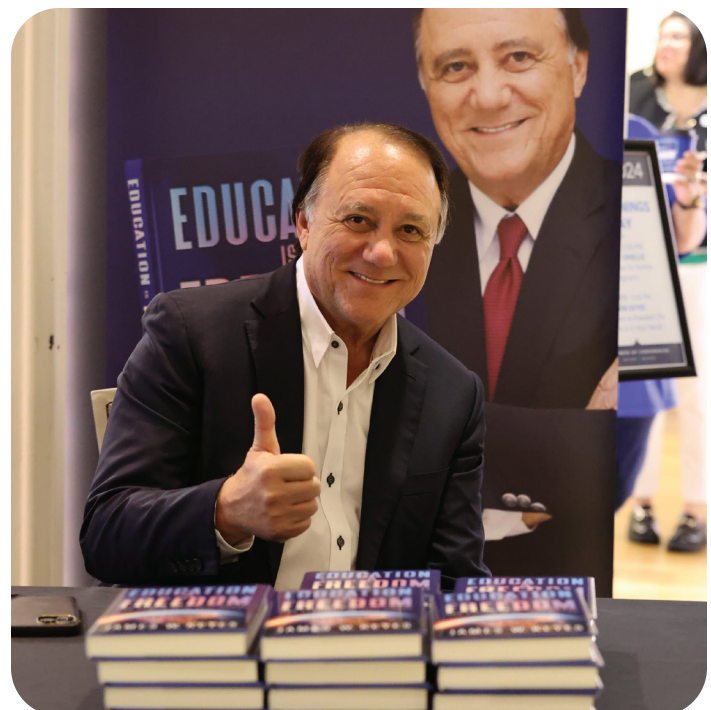
Rob Leivo - Vice President of Marketing, Atmos Energy

3 pm **Urban Planning: Density and the Future of North Texas**

Urban planning and increased density can shape the future of North Texas. Learn strategies seeking to create more sustainable and livable urban environments through thoughtful design and policy.

Speaker:

Cullum Clark - Director, Bush Institute, SMU Economic Growth Initiative and Adjunct Professor of Economics





CONFERENCE AGENDA

MONDAY, APRIL 22

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3:20 pm Leaving a Legacy: Volunteers Bringing the Land Back to Life

An overview of the Buckeye Trail project by North Texas Master Naturalists. Gain insight into efforts to preserve and enhance this significant natural trail system and promote outdoor recreation and conservation education.

Speakers:

Rebecca Poston - President, North Texas Master Naturalist

Amy Martin - Author, *Wild DFW: Explore the Amazing Nature Around Dallas-Fort Worth*

Kristi Leonard - North Texas Master Naturalist, Texas Buckeye Trail, and Piedmont Ridge Co-Lead

3:40 pm Harold Simmons Park

A detailed look at the Trinity River Conservancy's development of Harold Simmons Park, a transformative project aimed at creating a vibrant, accessible parkland that fosters community connection, encourages environmental education and serves as a green lung for the city.

Speaker:

Tony Moore - President and CEO,
Trinity Park Conservancy

4 pm Winners Tower

An introduction to Winners Tower, a pioneering development project that exemplifies innovative design and sustainability practices—contributing to the urban skyline while also addressing environmental and community needs.

Speaker:

Ejike Okpa - Economic Development Specialists,
The Okpa Co.



"At Unreasonable, we often talk about how many of the global problems we face can be solved profitably. There was just something about a Texas audience that seemed to understand that."

- Will Butler

Senior Director of Portfolio & Investments, Unreasonable Group



4:15 pm Hall Furst Studios

A presentation on a development project by Bootstrap Development that showcases how adaptive reuse and creative design can contribute to both sustainable urban development and the arts community in North Texas.

Speaker:

Renick Hall - Chief Executive Officer, Bootstrap Development

Samantha Wierick - Chief Operating Officer, Bootstrap Development

4:30 pm DFW Airport's Journey to Net Zero Emissions

A closing presentation on the growth and expansion of DFW Airport. Learn how the integration of sustainable design principles will enhance passenger experience, operational efficiency, and environmental stewardship in one of the busiest airports in the world.

Speaker:

Mohamed Charkas - Executive Vice President of Infrastructure and Development, Dallas Fort Worth International Airport



CONFERENCE AGENDA

MONDAY, APRIL 22

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LUNCHEON AND BANQUET

12 pm Luncheon Keynote: Unleashing IRA and BIL: How to (and How Not to) Invest \$430 Billion

Will the Inflation Reduction Act (IRA) and Bipartisan Infrastructure Law (BIL) achieve their established goals? John Podesta, President Biden's Chief Clean Energy Advisor, predicts 80% failure without streamlined permitting. Meanwhile, innovators are learning how to find and earn "Yes In My Back Yard" communities - clean energy YIMBY's. Get an early report on IRA/BIL investments, hear about policies, politics, and tradeoffs, and learn innovative ways to earn authentic community support.

Emcee:

David Schecter - CBS News, National Environmental Correspondent

Moderator:

Luke Bolar - Chief External Affairs Officer, ClearPath

Speakers:

Rep. Chuck Fleischmann - (R-TN)

Gary Lucks - Environmental Attorney, Beyond Compliance LLC

7 pm Banquet: Navigating the Political Climate: Energy Policy in Today's Congress

Members of Congress discuss the approaches they would take to protecting the earth. What solutions does each party or lawmaker offer? What different worldviews and constituencies do their partisan differences reflect? What do citizens, interest groups, donors, media, and other constituencies need to do, to bring together a narrow coalition for specific shared goals, or a grand alliance for larger ones? What will we all do together between Earthx2024 and 2025? Join us for a rich discussion leading to action.

Emcee:

Chris Grundy - Host of EarthxTV's *House of What?*

Moderator:

Javier Palomarez - President & CEO of the United States Hispanic Business Council

Speaker:

Rep. Chuck Fleischmann - (R-TN)



"It's about listening more, acknowledging diverse perspectives, and finding that common ground where innovation and investment can truly flourish."

- Geof Rochester
Founder, GRC Advising



TUESDAY, APRIL 23

CHANTILLY WEST STAGE: THE CIRCULAR ECONOMY

9 am What Is a Circular Economy? Principles, Practices, and Policies that Work

Circularity is more than recycling. It is a whole new way to understand the economy: as a living system that creates value as it reduces waste. Meet the inspiring leaders and pragmatic executives, scientists and entrepreneurs who are leading the way. Hear from top retail and consumer brands pressing circularity across their supply chains. Learn about regenerative design, biomimicry and advanced recycling. Experience how nature-based thinking can end the linear throwaway economy—transforming our relationship with the planet.

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

Speakers:

Ramona Liberoff - Executive Director, Platform for Accelerating the Circular Economy

Adina Renee Adler - Executive Director, Global Steel Climate Council

Eric Amyot - CEO & CEO-Founder, RegenEarth Studio

Eduardo Esparza - CEO, Blue Dot Project

Cheyne Robertson - Director, Advanced Alliance

10 am CEO Keynote: The Flow of Water

What role can corporations play in accelerating the adaptation of a circular economy? The CEO of the largest Coca-Cola bottler in Latin America sits down with Texas State University water expert Robert Mace to discuss how manufacturers are finding new ways to conserve precious water resources.

Moderator:

Robert Mace - Executive Director, The Meadows Center for Water and the Environment

Speaker:

Abraham Tueme - Director of Sustainability, Coca-Cola Southwest Beverages

11 am America's Circular Economy: Policies at the Intersection of Supply Chain Security & Environmental Protection

A circular economy can do more than simply keep materials flowing sustainably. It can also enhance national security by assuring reliable domestic supplies of critical materials and reduce U.S. dependence on nations whose interests may be adverse to ours. Learn about the relationships between circularity, security, prosperity and sustainability from scholars and advocates.

Moderator:

Bob Stout - Senior Fellow, Duke Nicholas Institute

Speakers:

Greg Bertelsen - CEO, Climate Leadership Council

Abigail Hunter - Executive Director, SAFE

Heidi Sanborn - Executive Director, National Stewardship Action Council (NSAC)



CONFERENCE AGENDA

TUESDAY, APRIL 23

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1:30 pm **Circularity in Practice: Following the Advanced Recycling Value Chain**

Leading executives, scientists, and entrepreneurs converge to showcase the groundbreaking innovations emerging from Advanced Recycling plants. Delve into the intricacies of this cutting-edge technology, understanding its limits and addressing criticisms. Explore when it reduces vs. increases waste. Don't miss this opportunity to be part of the conversation that envisions a future where recycling reaches unprecedented heights. The richest cross-fertilization of people and ideas.

Moderator:

Chris Airhart - Chief Development Officer, Recycling Partnership

Speakers:

Ross Eisenberg - President, America's Plastic Makers, American Chemistry Council

Jennifer Ronk - Sr. Sustainability Manager, Dow

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

Aaron Holton - Principal, MHR Investment Fund

Beni Lopez - CEO, Softtek US and MD Industrial Segment

2:30 pm **Biomimicry and Circular Logic: Nature's Inspiring Strategies and How to Emulate Them**

We will discuss the extraordinary examples of circularity in nature and how biomimicry is shifting industries to low-impact, life-friendly methods. Successful entrepreneurs will inspire us with companies that are transforming agriculture from industrial to regenerative practices, reinventing the way we live, and using nature-based ecological capture and storage of CO2 can help restore a healthy climate globally.

Moderator:

Eric Amyot - CEO & Co-Founder, RegenEarth Studio

Speakers:

Kathy Zarsky - Founder, Biomimicry TX, HOLOS Collaborative

James Blackburn - CEO, BCarbon

Andy Mangan - Founder, U.S. Business Council for Sustainable Development

Steve Nygren - Founder & CEO, Serenbe

Peter Fiekowsky - President, Climate Restoration Fund

CONFERENCE AGENDA

TUESDAY, APRIL 23



3:20 pm Legalizing the Rights and Voices of Nature

Does Nature have rights, and should it be entitled to a formal voice in governance? A growing number of actors believe so. Earth law is an emerging legal field intended to align human laws with Nature's law. It encompasses the rights of nature, rights of future generations, legal guardianship of nonhumans, and more. Panelists will share their cutting-edge work in courtrooms, classrooms, boardrooms, governments, and communities. Earth law cultivates transformative change.

Moderator:

Grant Wilson - Executive Director, Earth Law Center

Speakers:

Kevin Schneider - Legal Counsel, Animal Rights Expert, Earth Law Center

Osprey Orielle Lake - Founder & Director, Women's Earth & Climate Action Network, International (WECAN)

Callie Veelenturf - Executive Director, The Leatherback Project

Anthony Robert Zelle - General Counsel and Director of Education, Earth Law Center

Pooja Sharma - Strategy & Operations Officer, Earth Law Center

4:10 pm Fireside Chat: The Future of Nuclear: A View from the Hill

Moderator:

Brian McCormack - Co-Founder, United Coalition for Advanced Nuclear Power (UCAN Power)

Speaker:

Rep. Chuck Fleischmann - (R-TN) - Chairman, Appropriations Subcommittee on Energy

4:25 pm The Potential of Nuclear: Modular, Fusion, and the Future

Clean Nuclear Energy: existing and advanced technologies are transforming the energy landscape. Learn about the role our existing and future nuclear technologies - small and advanced reactors - have in producing zero-carbon electricity and decarbonizing industrial processes. From powering AI data centers to jumpstarting the hydrogen sector, nuclear energy is key to the net zero carbon economy.

Moderator:

Brian McCormack - Co-Founder, United Coalition for Advanced Nuclear Power (UCAN Power)

Speakers:

Rep. Chuck Fleischmann - (R-TN) - Chairman, Appropriations Subcommittee on Energy

Martin O'Neill - Associate General Counsel, Nuclear Energy Institute

Aditi Prabhu - Assistant General Counsel, Constellation



CONFERENCE AGENDA

TUESDAY, APRIL 23

TUESDAY, APRIL 23

TOPAZ STAGE: PARTNERSHIPS FOR THE GOALS

9 am Opening Welcome

Speakers:

Trammell S. Crow - Founder, EarthX

Rajan Singh - CEO, EarthX

Steve Bender - Director, U.S. Green Chamber

9:15 am Rotary Projects in Texas

Dr. Kella will start the morning off introducing short Rotary Club presentations that explore innovative partnerships and projects by Rotary Clubs in Texas. Dr. Kella started the “We Clean Trails” Dallas Ft. Worth Chapter and is in the process of planning several community peace pollinator gardens.

Speaker:

Dr. Kella Price - Chair, Central North America Environmental Sustainability Rotary Action Group

UN-SDG #2 End Hunger-Food Programs

Speaker:

Jeffery Sheehan - President, Park Cities Rotary Club

Keeping Books from Landfills

Speaker:

Regina Edwards - District Governor Elect for District 5810

Styrofoam Projects: Rotary Club of Austin, Texas

Speakers:

Dr. Elizabeth Long & Rebekah Goolsby

GET REAL, A Positive Solution to Climate Change

Speaker:

David Munson Jr. - Past President, Rotary Club of Preston Hollow

Lithium-ion Battery Recycling Project

Speaker:

Mike Weaver - Pilot Knob Rotary Club

"To say that this conference was great is an understatement - it was stupendous! Unlike many events where one listens to speeches all day long, this one had plenty of time for invaluable networking - yielding many great new friends and connections!"

- Leslie Sheridan

Innovator attendee; Founder, PlanetCents



Roots in the Sky: The Beanstalk Project and the Path to Sustainable Fresh Food Access

Speaker:

Chonnie Richey

Climate Breakdown is Supercharged by Economic Insecurity

Speaker:

Deia Schlosberg - Emmy and Oscar award-winning documentary filmmaker, Pale Blue Dot Media; Rotary Global Service Project

The Most Powerful Tool Against Economic Insecurity is Universal Basic Income (UBI)

Speaker:

Conrad Shaw - Co-Founder, Income to Support All (ITSA) Foundation Rotary Global Service Project

10:15 am Rotary International-Landfill Reduction Programs

Allen Reynolds and Andrew Siegel will discuss the partnerships with the Dallas Rotary Clubs and Junkluggers on their landfill reduction and tree planting projects. E-waste contains hundreds of substances, of which many are toxic and only 12.5% of E-waste is recycled.

Speakers:

Allen Reynolds - President Elect, Rotary Club of Preston Hollow

Andrew Siegel - Dallas Environmental Commissioner, District 10

10:30 am Partnering Businesses with Civic Organizations to Achieve Goals

Tracy Stayton will discuss ways service clubs can engage with businesses and form partnerships. How can your organization best deliver a message? How can you set goals that are able to be accomplished? How can effective communication create the kinds of connections and collaborations that lead to action and impact?

Speaker:

Tracy Stayton - Rotary Club of Newport Beach





CONFERENCE AGENDA

TUESDAY, APRIL 23

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11 am Partnerships to Rebuild Ukraine

A major global financial effort will be required to rebuild Ukraine once the war is over. The EU is already contributing substantially to boost the country's ongoing resilience, but more support will be needed in the medium to long-term to re-establish the foundations of a free and prosperous country that is well-integrated into the European and global economy.

Moderator:

Alex David Bart - Co-Founder, NGO Business Incubator Group, Ukraine, Volunteer for Saint Andrew Charity Foundation

Panelists:

Solomia Bobrovska - People's Deputy of Ukraine; Deputy Head, Permanent Delegation to the NATO Parliamentary Assembly

Dmytro Kuzmenko - Executive Director, Ukrainian Association of Venture and Private Capital

Ksenia Orinchak - Executive Director, National Association of the Extractive Industry of Ukraine

Oleksiy Uros - Vice-President for legal issues, The IT Ukraine Association

Adrii Holovko - Platoon Sergeant Major, Representative of Ukraine's Veteran Community

Oleksandr Smerechynskyi - Chief Chaplain, Armed Forces of Ukraine; Head of the Stella Maris Branch, International Maritime Organization

Eugene Barsukov - CEO and Co-founder, NGO Business Incubator Group - Ukraine

Liliya Watson - Founder and Honorary President, Saint Andrew Charity Foundation

1:30 pm Partnerships for the Goals: People, Planet and Profit" Panel Discussion

The triple bottom line can be broken down into "three P's": profit, people, and the planet. Sustainable Impact Alliance Solutions (SIAS) International has a mission of identifying game-changing solutions globally and helping bring them to market as a part of the United Nations' Sustainable Development Goals (SDGs) initiative. These solutions are broad in scale, from charging a Tesla in 8 minutes, to helping prevent disastrous fires in Texas and beyond, to helping put a lid on crime. The world of business is undergoing a significant change from "profitability at all costs" to "sustainability = profitability".

Firms can use these categories of "people, planet and profit" to conceptualize their environmental responsibility and determine any negative social impacts to which they might be contributing. From there, companies can integrate sustainable practices into every facet of their business operations—including supply chains, business partners, and renewable energy usage—to positively impact society and the environment in addition to turning a profit.

Moderator:

Steve Bender - Director, US Green Chamber

Panelists:

Peter Kuo - CEO, SIAS International, Past Vice President, California Republican Party

Dave Rice - President, SIAS International; President, United Nations Association, Orange County, CA; Rotary Club of Newport Beach

Barbara D'Amato - CEO, Trilogy Capital Corp; Trilogy Brands Board; State of Texas Economic Incentives Oversight Board

"Earthx2024 was so well done! It is still talked about amongst some of my colleagues."

- Judy Schmidt

*City of Dallas, Communications & Marketing Manager
Outreach Team Lead*



2 pm Building a Sustainable Next Generation EV Charging Stations Network

The shift to EVs is inevitable and primed to accelerate as the push for net-zero carbon emissions continues globally. One challenge to continued market growth for EVs is charging anxiety. Slow EV charging speed and limited public fast charging infrastructure are major barriers to widespread EV adoption. Discover how the latest advancements in electric vehicle charging technology can alleviate these consumer concerns by charging a car from 10% to 80% in just 8 minutes.

Speaker:

Victor Lee - CEO, Edison XFC

2:15 pm A New Way to Drive Innovation and Creativity in Climate Change Awareness (Competes.TV Eco Contest and Presentation)

See a new approach to enabling creatives to get their ideas out to market: "American Idol Meets Shark Tank!" We will also announce the Top Finalists of this year's Eco Contest, managed by CompetesTV. You, the EarthX attendees, get to vote for the Grand Winner and get rewards for voting!

Speaker:

Emily Ward - CEO, Competes.TV

2:30 pm The UN: Platform to Engage with and Partner on SDGs

As a central platform for collaboration, the United Nations offers myriad opportunities for engagement and partnership, fostering innovative initiatives and multi-stakeholder alliances aimed at realizing the Sustainable Development Goals. However, navigating its extensive and complex ecosystem can be challenging. Join the conversation on how your business, non-profit organization, or civil society can interact with the UN and turn the vision of the SDGs into reality through companies like Sustainable Impact Alliance Solutions International.

Speaker:

Bettina Hausmann - President Emeritus & UN ECOSOC Representative, UN Association of San Diego

2:45 pm How Public and Private Partnerships Can Help Solve the Climate Crisis

The Father of the United Nations' "Oceans Decade," Dr. Vladimir Ryabinin has extensive expertise as an oceanographer, climatologist, and marine engineer. Learn about public and private partnerships across his amazing 45-year career as he discusses his time as the Executive Secretary of the Intergovernmental Oceanographic Commission, as well as the Assistant Director-General of UNESCO.

Speaker:

Dr. Vladimir Ryabinin - Former Chief of the United Nations Intergovernmental Oceanographic Commission



CONFERENCE AGENDA

TUESDAY, APRIL 23

TUESDAY, APRIL 23

3 pm Building Powerful Partnerships: A Rotary Club Blueprint for Global Service Panel Discussion

Explore a comprehensive framework for fostering partnerships that align with global service goals. This session will cover Rotary's 4-Way Test, the 7 Areas of Focus, the IEP's 8 Pillars of Positive Peace, and the UN's 17 SDGs—showcasing how to achieve more effective collaborations.

Moderator:

Steve Bender - Director, Environmental Sustainability Rotary Action Group (ESRAG) - Western North America

Panelists:

Zachary Weaver - Director, Democracy in a Box Project, Rotary Club of Newport Beach, CA

Elizabeth Doty - Director, Erb Institute's Corporate Political Responsibility Taskforce

3:20 pm River Recycle: Partnering to Clean Up Rivers in The Americas

Learn how this successful startup from Finland is taking the world by storm by addressing the huge problem of river pollution in the Americas and beyond through collaborations with governments, service organizations, and businesses. Marko Karkkainen has three decades of experience in the circular economy, recycling, waste management, marketing, branding, sales, sustainability, and general management in Europe, US, China, and Asia Pacific. He has provided environmental solutions to the numbers of municipalities, industries, and residential areas globally.

Speaker:

Marko Karkkainen

3:40 pm Texas on Fire! How to Prevent Future Disasters Using A.I.

Our last three speakers of the day will preview several game-changing solutions to prevent fires from developing and spreading in the future! In addition to massive losses of life and property caused by forest fires, they are one of the largest emitters of greenhouse gasses and contribute significantly to the climate crisis. Recent fires in Texas burned a total of 1.2M acres which is equal to the CO2 from 84M cars running all day and night for one year!

How Artificial Intelligence could have Prevented the Smokehouse Creek Fire

AI successfully prevented over 1,000 wildfires in California in 2023. Discover how AI is starting to play a critical role in our ability to solve problems on a global scale. Learn about the successful wildfire-prevention program called ALERT California and how this program could very well have mitigated the impact of Texas' largest fire in history: the Smokehouse Creek Fire.

Hear how this will not only enable Disaster Prevention and Response of all kinds throughout the US and beyond but will also lead the way to a full realization of the Sustainable Development Goals on both a local and global level, especially in the areas of dealing with the Climate Crisis.

Speaker:

Michael Vesely - President and Co-founder, Tangle Inc.

CONFERENCE AGENDA

TUESDAY, APRIL 23



4:15 pm How Ethical AI and Surveillance can help move the needle on Climate and other SDGs

IREX allows cities to adapt to ever-changing threats, using Ethical AI technology to combat 21st-century problems such as pandemics, overcrowding, missing children, mass shootings, rising crime rates, and much more. We are fully committed to ensuring the safety and security of your citizenry by deploying the world's most advanced software to oversee governmental risk management. IREX's mission is to mold cities of the future: safe, comfortable, and sustainable. To fulfill its mission, IREX empowers city governments, public safety organizations, transportation authorities, and service providers with an Ethical AI and Big Data platform. IREX connects cameras and sensors to a secure private cloud, analyzing data in real-time and providing vital, proactive opportunities to prevent security and safety incidents.

Speaker:

Calvin Yadav - Corporate Leader, IREX (irex.ai)

4:30 PM Komodo Fire Systems

Komodo 911 is an emergency fire suppression product made sustainably with non-toxic plant and water-based products that can quickly eliminate all fires, large or small, with a new powerful eco-friendly capability. Learn about how this company is rapidly growing its presence in state and local agencies as a far better solution than the current pollution-ridden products being used today. Mr. Sahbari has over two decades of specialty chemicals experience in Silicon Valley and is responsible for starting and growing multiple specialty chemical companies focused in the high-tech sector. As the founder of Komodo Fire Systems, Inc. Sahbari has overseen the development and scaling of plant and earth-based, eco-friendly ingredients into a series of Patent Pending and proprietary fire prevention technologies. Komodo is one of only 3 companies with USDA and US Forestry product registration for Federal and State application of fire-retardant materials in the world.

Speaker:

Shawn Sahbari - President, CEO (komodo-fire.com)

4:45 PM Closing Remarks: Trammell Crow and Steve Bender





CONFERENCE AGENDA

TUESDAY, APRIL 23

TUESDAY, APRIL 23

LUNCHEON AND BANQUET

12 pm Luncheon Keynote: Brand Leadership in a Circular Economy

While the media focuses on what governments aren't doing, a quiet corps of consumers are aligning with their favorite brands to drive sustainable ocean, forest, and climate practices across their global supply chains. Hear how the world's largest beverage brand and retail partners are combining their market power and consumer dollars to drive change.

Emcee:

Crystal DiMiceli - Host of Forces of Nature Podcast

Moderator:

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

Speakers:

Kurt Ritter - Chief of Public Affairs, Communications & Sustainability, North America Operating Unit, The Coca-Cola Company

Scott Case - VP CSR and Sustainability, National Retail Federation



"The quality of people in attendance was excellent. A room full of dealmakers."

- Jomy Methipara
Investor attendee



7 pm Banquet: The Future of Sustainable Business: A CEO Perspective

What is the role of the CEO in fostering more sustainable business models? Can they simply transform their operations by fiat? How can their relationships with employees, suppliers, customers, and public officials create both barriers and opportunities? Learn from executives navigating choppy waters toward a sustainable shore.

Emcee:

Dylan Welch - Founder and CEO of Green Expeditions and Green.Org

Moderator:

Jim Keyes - Chairman, Wild Oats Marketing LLC

Speakers:

Katie Mehnert - Founder and CEO, Ally Energy

Eric Amyot - CEO & Co-Founder, RegenEarth Studio

Michael Sander - Managing Partner, Sortis

Steve Nygren - Founder & CEO, Serenbe





CONFERENCE AGENDA

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

WEDGWOOD STAGE: MONEY, POWER, POLITICS, AND PURPOSE

9 am The Soul Purpose of Money: Investing in the Future Planet

Hear inspiring stories from deeply dedicated philanthropists taking on the toughest political and media barriers to bipartisan climate protection and learn why their greatest contributions go far beyond the dollars they are giving to break through gridlock to climate solutions that work. Lynne Twist will participate in a discussion with surprising other high-net-worth philanthropic change drivers.

Moderator:

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

Speakers:

Lynne Twist - Pachamama Alliance; Author, The Soul Purpose of Money, Living a Committed Life

James Gollin - Board Member, Democracy Alliance

10 am Towards a Grand Political Alliance for the Planet

It seems like Americans are hopelessly divided on whether climate change is real and urgent. But in reality, over 7 in 10 across party lines want effective action. The key will be dislodging the wedge between red and blue Americans on how. Hear how innovative strategists and philanthropists are teaming up to grow a 70% super-majority for pragmatic solutions that work.

Moderator:

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024

Speakers:

Sol Erdman - President, Center for Collaborative Democracy

Lynne Twist - Pachamama Alliance; Author, The Soul Purpose of Money, Living a Committed Life

Riaz Patel - Executive Producer & Director, Connect Effect

11 am Conserving America: How to Reach and Recruit the Middle 70 Percent

Today's media divides Americans into separate ideological silos fostering anger and hate that block bipartisan climate progress. Hear how media and communication professionals are giving voice to the silenced majority to mobilize government and business leaders behind clean energy choices, conservation, and a circular economy.

Moderator:

Benji Backer - President and Founder, American Conservation Coalition

Speakers:

Rep. Brandon Williams - (R-NY)

Manu Meel - CEO, Bridge USA

Gary Lucks - Environmental Attorney, Beyond Compliance, LLC

"The high level of engagement across so many actors and stakeholders in this work to save our planet and create opportunities to thrive propels EarthX as a premier event in the ClimateTech world."

- Ellie Rusling

Innovator attendee, CEO of MicroEra Power



1:30 pm Republicans for Real Climate Solutions

You might be surprised to learn that while a few hard-core deniers are blocking federal progress, the Conservative Climate Caucus now has 83 Republican House members and is the largest party caucus in the House. In conversation with Democratic State Rep. Salmon Bhojani, hear from ClearPath, Conservative Energy Network, and other powerful pro-climate conservatives on how they are changing politics so solutions that are friendly to prosperity and markets finally have bipartisan backing.

Moderator:

Texas State Rep. Salmon Bhojani - D-Euless

Speakers:

Luke Bolar - Chief External Affairs Officer, ClearPath

John Szoka - CEO, The Conservative Energy Network

Benji Backer - President and Founder, American Conservation Coalition

Jake Harriman - Co-Founder & CEO, America Leads

2:30 pm Better Climate for Democracy: Can a Grand Bargain Detox Our Political Ecosystem?

Hear about bold strategies to break free of gridlock on six issues of existential importance to the nation and world and the key role that climate solutions can play in restoring broadly shared opportunity, prosperity, justice, and sustainability. Learn how you can join in a grand bargain to save the environment and democracy.

Moderator:

Richard Eidlin - National Policy Director, Business for America

Speakers:

Sol Erdman - President, Center for Collaborative Democracy

Elizabeth Doty - Director, Corporate Political Responsibility Taskforce, The Erb Institute, University of Michigan

Jim Keyes - Chairman, Wild Oats Marketing LLC

Eleanor LeCain - Founder & Executive Director, The Solutions Summit

Dave Gardner - Podcaster, Environmentalist, Presidential Candidate



CONFERENCE AGENDA

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

3:45 pm **Media and Messaging as If Climate Solutions Mattered**

Learn some of the surprising ways that messaging professionals are correcting communication missteps and learning how to effectively focus the public on climate solutions, not demons and deniers.

Moderator:

Christina Thompson - Anchor, EarthxNews

Speakers:

David Fenton - Activist, Author, Consultant, and Founder of Fenton Communications

John Gable - CEO, AllSides

Samantha Shireman - Product Manager, Applied Social Media Lab, Harvard University

David Grasso - Executive Director, BoldTV

Riaz Patel - Executive Producer & Director, Connect Effect

4:30 pm **The Future of Methane and Natural Gas: New Findings of the American Petroleum Council**

New findings of the National Petroleum Council: Landmark findings and recommendations of the NPC will be issued in real-time as they are released in this special update on the status and future of methane control to cut global warming.

Speaker:

Paul McNutt - Principal Consultant, ConocoPhillips



CONFERENCE AGENDA

WEDNESDAY, APRIL 24



EMERALD STAGE: HOLISTIC EARTH SUMMIT

10 am **Welcome Statement by Joanie Klar, International Liaison, Earth Law Center**

10:10 am **Religion, Ecology and Law: We're all In This Together**

Through ecology and religion, physical and spiritual worlds merge Through Earth law, judges and lawmakers - powered by the people - can meld these forces to hone the moral compass of political and corporate-powered environmentalism. This panel will explore the ideas of Trammell S. Crow and Bill Shireman described in their book: *In This Together: How Republicans, Democrats, Capitalists and Activists are Uniting to Tackle Climate Change and More*.

Moderator:

Anthony Robert Zelle - General Counsel and Director of Education, Earth Law Center; Board Chair, Center for Ecozoic Studies

Speakers:

Rabbi Or Rose - Founding Director of the Betty Ann Greenbaum Miller Center for Interreligious Learning & Leadership of Hebrew College

Natalia Greene - Global Director, Global Alliance for the Rights of Nature

11 am **Saving America's Rivers: Short Film: *Saving the Elwha River's Forests***

Against the backdrop of stunning landscapes and stirring testimonials, "Saving the Elwha River's Forests" captures the urgency of the environmental crisis and the power of grassroots activism to effect change. In the face of unbalanced resource extraction, the film serves as a poignant reminder of the Olympic Peninsula's interconnected ecosystem and our duty to protect and preserve the natural wonders that sustain us all.

Moderator:

Dr. Missy Lahren - Chair, Earth Law Center

Speaker:

Elizabeth Dunne - Director of Advocacy, Earth Law Center



CONFERENCE AGENDA

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

EMERALD STAGE: ISLAND RESILIENCE SUMMIT

1:30 pm Welcoming Remarks

Welcome to the Island Resilience Summit at Earthx2024

Speakers:

Matt Tranchin - President, Island Resilience Partnership

Trammell S. Crow - Founder, EarthX

1:35 pm Host Remarks

As Co-Host of the Island Resilience Summit, Ambassador Tone will set the stage for the program as well as the purpose of the high-level convening.

Speaker:

H.E. Villiami Vainga Tone - Permanent Representative of the Kingdom of Tonga to the United Nations

1:40 pm Fireside Chat: The Path to Resilience and Prosperity

A candid conversation with Hon. Prime Minister Siaosi Sovaleni on the root causes behind the lack of global progress for small island states and what is required for transformative change.

Moderator:

Dr. Angus Friday - Former UN Ambassador from Grenada, Former Chair, Alliance of Small Island States

Speaker:

Hon. Prime Minister Siaosi 'Ofakivahafolau Sovaleni - Kingdom of Tonga

1:50 p.m. The Evolutionary Journey Toward SIDS4 and Legacy of the International Conferences on Small Island States

As the global community prepares for the 4th International Conference on Small Island States (SIDS4), a high-level panel of three leaders who have served as Chair of AOSIS will discuss 30 years of challenges and progress that have informed how island leaders are approaching this historic event.

Moderator:

Léonie Weerakoon - Founder, Kinetik

Speakers:

H.E. Ambassador Fatumanava Pa'o Luteru - Permanent Representative of the Independent State of Samoa to the United Nations; Chair, Alliance of Small Island States

H.E. Ambassador Ali Naseer Mohamed - Permanent Mission of the Maldives to the United Nations; Former Chair, Alliance of Small Island States

Dr. Angus Friday - Former UN Ambassador from Grenada; Former Chair, Alliance of Small Island States

"It was an amazing event and as a fairly new resident of DFW, I was thrilled with so many fantastic speakers and the opportunity to connect to so many in the VC community here in the Metroplex, Texas, and beyond."

- Kevin Howard

Innovator attendee, Chief Growth Officer of HeatPath Solutions



2:15 p.m. Vanishing Coral Reefs - The Movement Needed for Recovery, Resilience, and Restoration

Learn more about the pressing issues of climate-induced sea-level rise and the rapid degradation of coral reefs on a global scale through the lens of diplomacy and international cooperation.

Moderator:

Auli'i Cravalho - Actor/Producer

Speakers:

H.E. Ambassador Stan Smith - Permanent Representative of the Bahamas to the United Nations

H.E. Ambassador Tapugao Falefou - Permanent Representative of Tuvalu to the United Nations

2:35 p.m. Caribbean Resilience: Navigating Economic and Environmental Challenges in the Aftermath of Covid

This discussion will put a spotlight on the unique challenges facing Caribbean countries whose economies have traditionally relied on tourism, while balancing their impact on the environment.

Moderator:

Léonie Weerakoon - Founder, Kinetik

Speakers:

H.E. Ambassador Kelter Darroux - Deputy Permanent Representative of Dominica to the United Nations

H.E. Ambassador Tumasie Blair - Deputy Permanent Representative of Antigua and Barbuda to the United Nations

3:15 pm Co-Host Introduction: Global Partnerships Forum

This discussion highlights an innovative partnership that demonstrates the pivotal role that data and international collaboration play in enabling island nations to navigate their unique challenges and seize opportunities for sustainable development.

Moderator:

Sergio Fernandez de Cordova - Executive Chairman, PVBILIC Foundation

Speaker:

Matt Tranchin - President, Island Resilience Partnership

3:20 pm Fireside Chat: Data Partnerships for the Goals

A look into an innovative partnership that demonstrates the pivotal role data and international collaboration play in enabling island nations to navigate their unique challenges and seize opportunities for sustainable development.

Moderator:

Léonie Weerakoon - Founder, Kinetik

Speakers:

Sergio Fernandez de Cordova - Executive Chairman, PVBILIC Foundation

H.E. Ambassador Fatumanava Pa'o Luteru - Permanent Representative of the Independent State of Samoa to the United Nations; Chair, Alliance of Small Island States



CONFERENCE AGENDA

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

3:40 pm Fireside Chat: Strengthening National Energy Infrastructure for Resilience and Sustainable Development

The Kingdom of Tonga's ambitious efforts to fortify their national energy infrastructure are key to achieving sustainable development and economic resilience. Witness an engaging discussion that focuses on the best practices and lessons learned through this pivotal process.

Moderator:

Léonie Weerakoon - Founder, Kinetik

Speakers:

H.E. Ambassador Vainga Tone - Permanent Representative of the Kingdom of Tonga to the United Nations

Nick Davis - CEO, GridMarket

4:00 pm United in Action: The Evolution of Multilateralism in Supporting Frontline Nations

This dynamic panel discussion brings together UN leaders to examine the transformative journey of multilateralism and its pivotal role in bolstering nations at the forefront of the climate crisis.

Moderator:

Sergio Fernandez de Cordova - Executive Chairman, PVBLC Foundation

Speakers:

Boaz Paldi - Chief Creative Officer, United Nations Development Program

Eva Marie Vestergaard - SIDS Director, UN OHRLLS

4:30 pm Women Rising: Female Leadership on the Frontlines

Moderator:

Auli'i Cravalho - Actor/Producer

Speakers:

H.E. Ambassador Jane Waetara - Permanent Representative of the Solomon Islands to the United Nations

H.E. Ambassador Amatlain Kabua - Permanent Representative of Republic of Marshall Islands to the United Nations

4:55 pm Closing Remarks

Speaker:

Dr. Angus Friday - Former UN Ambassador from Grenada, Former Chair, Alliance of Small Island States

*"Sincere gratitude for the organization and invitation.
The attention to detail was obvious and much appreciated."*

- Batstiaan den Braber
Investor attendee



TOPAZ STAGE: AEM TRANS-MEXICO BUSINESS FORUM IN DALLAS

9 am Inauguration and Welcome Remarks

Speakers:

Trammell Crow - EarthX Founder

Fernando Sepúlveda - Chairman, AEMUSA

Chris Wallace - President & CEO, North Texas Commission

Francisco de la Torre - Consul General of Mexico in Dallas

9:45 am Building Bridges. Texas-Mexico Nearshoring Opportunities

Moderator:

Alejandro Delgado - Principal Partner, Direct Investment Advisory, JA del Río, S.C. & Vice-chair of Binational Affairs, AEM

Panelists:

Blanca Treviño - Foreign Legal Consultant, Roll & Harris LLP

Luis Olloqui - CEO, Cinepolis USA

Charles Treadway - CEO, CommScope

10:45 am Powering Our Nations Forward. Securing Regional Energy

Moderator:

Andrés Álvarez - Foreign Legal Consultant, Foley & Secretary General, AEM

Panelists:

María José Treviño Melguizo - Director-General, Acclaim Energy Mexico

Ernest Miller - CEO, Verde Clean Fuels

Jordy Herrera - Former Secretary of Energy, Mexican Government

11:35 am Shaping the Future. Financial Services and Nearshoring Insights

Moderator:

Fernando Sepúlveda - Founder and CEO, EMTECH & Chairman, AEM

Panelists:

Rodolfo Hernández Sada - Executive Director of International Trade and Agribusiness, Santander Mexico Bank

Gerald Schwebel - Executive Vice President, Corporate International Division, International Bank of Commerce (IBC Bank)

Michael Scaief - Chairman of the Board & CEO, Texas Regional Bank (TRB)



CONFERENCE AGENDA

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

2 pm **Building our Gameplan. The Future of Sports in North America**

Moderator:

Carlos Elizalde - Foreign Legal Consultant, San Miguel Attorneys PC & President of the Nomination Committee, AEM

Panelists:

Iris Díaz - Chief Marketing Officer, Dallas Mavericks

James Winborn - Executive Director, National Cutting Horse Association

Luis Rodríguez - President, FC Juárez

2:45 pm **One Region, One World. Sustainability as a Strategy**

Moderator:

Rafael Herrera - Co-founder and CEO Innovative Group & Member of the Board of Directors, AEMUSA

Panelists:

John Beckham - CEO, NADBank

Matthias Wasem - Partner, Foundtech

Barbara D'Amato - Founder & CEO, Trilogy Brands Group

Fernando Treviño - International and Labor Affairs Vice President, Employers Confederation of the Mexican Republic (COPARMEX)

3:30 - 4 pm **Closing Remarks. Leading the Way: How Latino and Mexican Leaders are Transforming Industries in the United States**

Jorge Ferraez - President, Latino Leaders Magazine



CONFERENCE AGENDA

WEDNESDAY, APRIL 24



6 pm **Keynote Address: Robert F. Kennedy, Jr.**

Robert F. Kennedy, Jr.'s career of public service began in 1985 as an attorney for the environmental nonprofit RiverKeeper. He eventually became one of the most influential environmentalists in the United States, receiving TIME Magazine's "Hero of the Planet" and the Sartisky Peace Award.

In his keynote address, RFK Jr. will reflect on his 40 years as an environmental attorney, the hundreds of lawsuits he filed fighting corrupt corporations and government agencies, and how free market capitalism can help solve our biggest environmental challenges.



LUNCHEON AND BANQUET

12 pm **Luncheon Keynote: Media from All Sides**

Moderator:

Jurriaan Kamp - Producer and Host, The Way Out

Speakers:

Chris Ruddy - CEO, NewsMax

David Fenton - Activist, Author, Consultant, and Founder of Fenton Communications

7 pm **Banquet Dinner: Solutions for Preserving Our Natural Resources for Future Generations**

In an era where our political divisions seem insurmountable, this panel offers a beacon of hope. "Solutions for Preserving Our Natural Resources for Future Generations" brings together two distinguished U.S. Senators—one from the Democratic Party and one from the Republican Party—to discuss and develop collaborative strategies for environmental preservation. This conversation aims to transcend party lines, focusing on the shared goal of safeguarding our nation's natural resources and environment.

Emcee:

Christina Thompson - Anchor and Reporter, EarthxNews

Moderator:

Peter Simek - Conference Director, EarthX, Founder, Simek Media

Speaker:

Sen. Kevin Cramer - (R-ND)



CONFERENCE AGENDA

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

HILTON ANATOLE WEDGWOOD STAGE: E-CAPITAL SUMMIT

9 am-5 pm Investment Forum: Sustainability Investing: Making the Business, Investment, and Political Case

9 am Investment Forum Welcome

Vikram Agrawal - Director, EarthxCapital, EarthX

9:05 am Lessons in Leadership: Resilience in Times of Growth and in Distress

James Keyes - Author, Education is Freedom (Former CEO, 7/11 & Blockbuster)

9:20 am Sustainability Investments and Innovation Driving Global Security & Resilience

Gaurav Manchanda - Chief Program Officer, MassChallenge

Major General John F. Wharton - Chairman & CEO, Global Connective Center

Richard Kidd - Former Deputy Assistant Secretary for Environment and Energy Resilience, US Department of Defense

9:40 am Sustainability Driving Profitability and Resilience in Mission-Critical Infrastructure

Amy Campbell - Vice President & US South Regional Leader, Stantec

Sean Donohue - CEO, DFW Airport

10 am Driving Energy Resilience Through Innovation

Eric Powell - Director, Partners in Performance

Chris Womack - Chairman, CEO, & President, Southern Company

10:45 am Innovation in Texas and Views on ESG & Sustainability Trends

Glenn Hegar - Comptroller, State of Texas

Lawton Cummings - General Partner, Capital Factory

11:10 am Bi-Partisan Approach to Sustainability Business Innovation and Investments

Geof Rochester - Founder, GRC Advising

Representative Marc Veasey (D-TX) - US Representative, House of Representatives

Representative Chuck Fleischmann (R-TN) - US Representative, House of Representatives

"From beginning to end, EarthX this Earth Day was a first class experience. You should be proud of the organization and success. I spoke twice, both to good audiences."

- John C. Cruden

Principal, Beveridge & Diamond PC



11:35 am Lessons in Leadership: Leading the Hunt Family to Energy Diversification

Michael Hyun - Chief Investment Officer, Crow Holdings

Hunter Hunt - CEO, Hunt Consolidated

1:30 pm What's Next? Economic Perspectives on Sustainability Transition

Ronel Golden - Founder, RSRG Consulting

Robert Kaplan - Co-Chair, Draper Richards Kaplan Foundation, Former President, Federal Reserve Bank of Dallas

2 pm The Nuclear Renaissance

Rayyan Islam - Co-founder and General Partner, 8090 Industries

André Pienaar - Chief Executive and Founder, C5 Capital

2:20 pm Industry and Investor Collaboration Driving Industrial Sustainability

Mehul Udani - Vice President of Corporate Technology & Innovation, Murata Americas

Dr. Graham Carey - Investment Manager, Emerald

Timmeko Love Moore - Senior Vice President and General Manager, Greentown Labs Houston

2:40 pm Sustainability Goes Beyond Climate: Water Resources and Resilience are Critical

William Brennan - Chairman, Ocean Exchange and retired President/ Co-founder Resilience Infrastructure Group

Walter Lynch - former CEO, American Water

Hope Shimabuku - Regional Director, USPTO

3 pm Biodiversity and Natural Capitalism: Untapped Investment Opportunities

Kevin Webb - Founder & Managing Director, Superorganism

Noelle Laing - Chief Investment Officer, Builders Initiative, Builders Vision

Helen Crowley - Senior Advisor, Pollination

3:40 pm Lessons in Leadership: Finding the Common Ground in 2024 through Sustainability Innovation and Investments

Confidential Speaker (Billionaire conservative tech entrepreneur and investor)



E-CAPITAL SUMMIT

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

4 pm Leveraging the Federal Labs to Turbocharge Cross-Industry Innovation

Paul Zielinski - Executive Director, Federal Labs Consortium (FLC)

Rebecca Taylor - Interim Executive Director, Austin Technology Incubator

4:20 pm ARPA-E: Scaling & Driving Growth of Transformative Energy Technologies

Will Butler - Senior Director of Portfolio & Investments, Unreasonable

Jonathan Glass - Acting Deputy Director for Commercialization, Advanced Research Projects Agency - Energy (ARPA-E)

4:40 pm AI Revolution: Benefits and Challenges in the Sustainability Transition

Jon Miller - Former CEO, AOL & Partner, Advancit Capital

Ketan Patel - Chair, Force for Good Platform and Initiative; CEO and Founder, Greater Pacific Capital

Allison Ball Swope - Partner, HNVR

5-7 pm Congress of Conferences Networking Reception

7-9:30 pm Banquet Keynote: Conservationists and Environmentalists - The First Supper Won't Be the Last

9:30 pm Post Event Reception

THURSDAY, APRIL 25

HILTON ANATOLE

8 am-12 pm E-Capital Connections: Private Equity, Venture Capital, Funds/LPs E-Commercialization Connections

1:30-3 pm EarthX Climate Tech Prize Finals

(EarthxTV Stage)

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"The 2024 EarthX E-Capital Summit was truly remarkable! The experience left me feeling inspired and renewed, knowing that together we can forge a sustainable future for all."

- Robert Forster
Innovator attendee



8TH ANNUAL E-CAPITAL SUMMIT

THIS INVITATION-ONLY, sustainability-focused investment and innovation conference brings together hundreds of investors, innovators, deal-makers and others who are focused on having substantial, positive impact on investments, businesses, people, and our planet.

Over the past seven years, it has convened more than 2,500 participants from over 20 countries, including active participation from more than 260 leading investors and more than 320 emerging innovators.

The E-Capital Summit offers a unique opportunity to network with industry peers, identify new investment opportunities, learn about new technologies to solve sustainability or resilience challenges, and meet potential customers.

KEY PARTNERS

Investors:

Family Offices
Endowments
Private Equity &
Venture Capital Firms
Angel Investors
Private Credit
Institutional Investors
& Asset Managers

Innovators:

Entrepreneurs
Startups or Established
Middle Market Companies

Industry:

Global Established Companies
(Middle Market
& Fortune 1000)
Industry Trade Associations

Dealmakers:

Financial Advisors
Investment Banks
Law & Accounting Firms

Innovation Ecosystem:

Incubators & Accelerators
Research Labs
Policy Makers
Academics/Universities
Non-profits/Thought Leaders

MAIN INITIATIVES

Raising Awareness & Educating to Help Inspire

Annual E-Capital Summit, One-on-One Meetings,
EarthxTV Programming

Convening to Help Inspire & Connect

Annual E-Capital Summit, Sustainability Dealmaker
Series, Capital Connections Events, Impact Challenges,
Annual Hackathon

Connecting to Help Catalyze Impact through Deal Making

Innovator EarthXCapital Connections: Innovator-focused
capital introductions

Investor EarthXCapital Connections: Investor-focused
capital introductions

E-Commercialization Connections: Industry-focused sales
introductions for Innovators



E-CAPITAL SUMMIT

WEDNESDAY, APRIL 24



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CONFERENCE AGENDA

THURSDAY, APRIL 25

THURSDAY, APRIL 25

CHANTILLY WEST STAGE: ISLAND RESILIENCE SUMMIT

9 am Welcome: Reconvening Remarks

Kick off for day two of the 2024 Island Resilience Summit at Earthx2024.

Speakers:

Matt Tranchin - President, Island Resilience Partnership

Rajan Singh - CEO, EarthX

9:05 am Keynote: The State of Island Resilience

Speaker:

Hon. Prime Minister Siaosi 'Ofakivahafolau Savaleni - Kingdom of Tonga

9:15 am Fireside Chat: Partnerships for the Goals

Speakers:

Auli'i Cravalho - Actor/Producer

Hon. Prime Minister Siaosi 'Ofakivahafolau Savaleni - Kingdom of Tonga

9:25 a.m. Spotlight: Tetiaroa Society

Moderator:

Dr. Angus Friday - Former UN Ambassador from Grenada, Former Chair, Alliance of Small Island States

Speaker:

Ms. Rebecca Brando - Tetiaroa Society, Board Member

9:35 am Interview: Redefining Success: Indigenous Solutions as a Vehicle for Sustainable Change

Moderator:

Léonie Weerakoon - Founder, Kinetik

Speakers:

H.E. Ambassador Fred Sarufa - Permanent Representative of Papua New Guinea to the United Nations

H.E. Jane Waetara - Permanent Representative of the Solomon Islands to the United Nations

"Thank you to the EarthX staff and volunteers for hosting an incredible 2024 Congress of Conferences event. Your dedication to exploring sustainable solutions is inspiring, and we look forward to fostering greater connectivity in West Africa."

- Ricky McWhorter

Executive Director, Water for West Africa



9:45 am Spotlight: Family Offices for Sustainable Development

As co-host of the 2024 Island Resilience Summit, the Family Offices for Sustainable Development (FOSD) will highlight its role in mobilizing financial support for the resilience of small island states.

Speaker:

Matt Tranchin - President, Island Resilience Partnership

9:50 am SIDS Center of Excellence

This panel will highlight a transformative vehicle being established to execute and achieve the ambitions of the 4th International Conference on Small Island States.

Moderator:

H.E. Ambassador Tumasie Blair - Deputy Permanent Representative of Antigua and Barbuda to the United Nations

Speaker:

Sergio Fernandez de Cordova - Executive Chairman, PVBLC Foundation

H.E. Ambassador Fatumanava Pa'o Luteru - Permanent Representative of the Independent State of Samoa to the United Nations; Chair, Alliance of Small Island States

Simona Marinescu - Senior Advisor, Small Island Developing States, UNOPS

10:15 am Fireside Chat: SIDS Global Business Network Forum

This discussion will profile the upcoming SIDS Global Business Network Forum, an event that convenes private sector leaders focused on small island nations every two years.

Moderator:

Laurence Kalinsky - Head of Private Sector Initiatives, PVBLC Foundation

Speakers:

Eva Marie Vestergaard - Sustainability Officer, SIDS Unit, UN OHRLLS

H.E. Ambassador Stan Smith - Permanent Representative of the Bahamas to the United Nations

10:55 am Spotlight: GridMarket

Speaker:

Nick Davis - CEO, GridMarket



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11:00 am Rising Tides: The Climate Challenge for Pacific Atolls

As sea levels rise, these low-lying islands confront existential threats, including land loss, saltwater intrusion, and the erosion of vital ecosystems. The panel discussion will also cover adaptive strategies being employed to mitigate these effects, the role of international aid, and the importance of incorporating traditional knowledge into resilience planning.

Moderator:

Auli'i Cravalho - Actor/Producer

Speakers:

H.E. Amatlain Kabua - Permanent Representative of the Republic of Marshall Islands to the United Nations

H.E. Teburoro Tito - Permanent Representative of Kiribati to the United Nations

H.E. Ambassador Tapugao Falefou - Permanent Representative of Tuvalu to the United Nations

11:25 am Call to Action: The Frontlines of Climate Action

Speaker:

Juan Carlos Monterrey Gomez - Executive Director, Geoversity; Former Vice Chair, UNFCCC

11:50 am Spotlight: How Far We'll Go

Speaker:

Auli'i Cravalho - Actor/Producer

11:55 am Closing Remarks

Speaker:

Matt Tranchin - President,
Island Resilience Partnership



CONFERENCE AGENDA

THURSDAY, APRIL 25



CHANTILLY WEST: OCEANS AND THE BLUE ECONOMY

1:30 pm Blue Economy Applications

Potential advantages and solutions for applications like autonomous ocean exploration vehicles, offshore aquaculture, marine transportation battery tech, and remote coastal water treatment.

Moderator:

Dain Dunston

Speakers:

Millicent Pitts - Executive Director, Ocean Exchange

Sean T. Pribyl - Partner, Holland & Knight

Jacob Ruytenbeek - Founder and CEO, SailPlan

2:15 pm Blue Impact Startup Pitches

5 startups/ innovation projects (In collaboration with Ocean Exchange)

Moderator:

Susan Zellers

Presenters:

Lucas Wissman - Silent Returns

Shelby Thomas - Ocean Rescue Alliance

Jessica Tittl - Cordelia Biosciences

Steve Chamberland - Water Warriors

3:15 pm Blue Impact Pitches: Roundtable Discussions

After hearing the startup pitches, attendees will have the opportunity to engage with the founders and ask questions before submitting their votes to choose the winner of the Blue Impact Startup Prize

Facilitator:

Ocean Exchange



CONFERENCE AGENDA

THURSDAY, APRIL 25

THURSDAY, APRIL 25

4:30 pm Keynote Closing: Value Chain for Ocean-Climate Nexus

Maximizing the Blue Economy's impact requires integration into broader global climate change and biodiversity initiatives. Pursuing a sustainable and resilient Blue Economy can significantly accelerate efforts to meet the targets of the Paris Agreement and the recently adopted Kunming-Montreal Global Biodiversity Framework.

Speakers:

Dr. Vladimir Ryabinin - Father of UN Oceans Decade

Karen Korponai - SOA Advisor and Blue Terra Capital



CONFERENCE AGENDA

THURSDAY, APRIL 25



LUNCHEON AND BANQUET

12 pm Luncheon Keynote: Van Jones
Can We Reunite America? Three Steps to Freedom, Justice, and a Healthy Planet

Engage in a conversation with Van Jones on the unifying potential of the blue and clean energy transition. Review the state of polarization in politics and advocacy and a review of the progress and perspectives since Van's partnership with EarthX began last April.

7 pm Banquet: Keynote and Award Announcement

Speakers:

Van Jones - CNN political contributor

Award Announcement by Millicent Pitts and Trammell Crow





CONFERENCE AGENDA

FRIDAY, APRIL 26



FRIDAY, APRIL 26

TOPAZ STAGE: OCEANS AND THE BLUE ECONOMY

9:30 am 30x30: Marine Protected Areas and Achieving 30 Percent for Nature by 2030

Roughly seven percent of the world's ocean is under some form of marine protection.

Moderator:

Isabel Lemus - BODAI Capital & Oceans Week

Speakers:

Luis Bourillon - CEO, Neminatura; Director, Pescaconfuturo

Oscar Guzón - MUNBA VC

Vance Martin - President Emeritus, Wilderness Global

Jennifer McGowan - Chief Scientist, Untamed Planet

10:30 am Blue Carbon Credits and Cultivating Solutions

The oceans contain 50 times more carbon than the atmosphere. Seaforestation's key idea is that a 0.5% shift in ocean carbon can solve the climate crisis, benefiting both people and marine life.

Moderator:

Jennifer McGowan - Chief Scientist, Untamed Planet

Speakers:

Adam Hussain - CEO, Seaforestation

Jorge Vizcaino - FORTOS

1:30 pm Ocean and Climate Challenge

The ocean serves as a crucial heat and carbon sink, helping mitigate climate change. However, it's also impacted by climate change seen through temperature, current shifts, and rising sea levels affecting marine species.

Moderator:

Tom "The Blowfish" Hird

Speakers:

Mauricio Cardenas - Executive President, Latin America Green Chamber of Commerce

Angelica Arenzana - Saving Our Sharks Foundation

Eric Valencia - CEO, Ectagono

Brett Howell - CEO, Howell Conservation Fund



CONFERENCE AGENDA

FRIDAY, APRIL 26

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2:30 pm Improving Fisheries and Aquaculture Public Policies

Humanity is likely to consume more fish and shellfish in the coming decades. Preparing for that future requires better data on the types of fish that people eat, sustainable expansion of aquaculture.

Moderator:

Tom “The Blowfish” Hird

Speakers:

Citlali Gomez - President, COMEPESCA

Ramon Inzunza - Secretary of Fisheries and Aquaculture promoter in Mexico

Luis Baquedano - AMEXO

3:30 pm International Ocean Agenda and Alliances

Moderator:

Martin Pugeda - Seaforestation

Speakers:

Adrian Alex Rodriguez - BODAI & Oceans Week Mexico

Jay Wade - Chairman, International Seakeepers Society

Julie Anderson - Plastic Oceans

Dr. Vladimir Ryabinin - Father of UN Oceans Decade



"We were honored to attend the 2024 EarthX Congress of Conferences to network and showcase the Global Shea Alliance's efforts... We look forward to partnering with like-minded organizations to realize our goals."

- Aaron Adu
Managing Director, Global Shea Alliance



CHANTILLY WEST STAGE: CONSERVATION

9 am Pursuing a Constitutional Right to Hunt and Fish

This session will discuss efforts to protect against future threats to the right to hunt and fish and the possibility of constitutional protection to safeguard the economic force that protects wildlife and habitat.

Moderator:

Lance Phillips - Co-founder/Owner, PR-Consulting Firm

Speaker:

Walt Smith - Commissioner, Hayes County

9:40 am Carbon Credits for Landowners

Learn how new forest-focused carbon offset strategies incentivize small landowners to invest in new strategies for ecological preservation.

Speaker:

Thomas Mende - CEO, Binderholz Timber

10 am Bioremediation: Using Nature to Restore Natural Ecologies

Moderator:

Hugo Martinez - Managing Partner, Phoenix Harvest

Speakers:

Cheyen Robertson - Project Manager, Phoenix Harvest

Rudy Montes - Managing Partner, Phoenix Harvest

10:30 am The Power and Wisdom of Nature-Based Conservation Solutions

This session will look at new strategies that work with nature to protect, manage, and restore natural and modified ecosystems to address 21st century challenges.

Moderator:

Rob Harding - Board Member, The Rewilding Institute

Speakers:

Amy Lewis - CEO, Wild Foundation

Leon Kolankiewicz - Scientific Director, Numbers USA



CONFERENCE AGENDA

FRIDAY, APRIL 26

FRIDAY, APRIL 26

11 am Fireside Chat: Gary Ingersoll – Wild at Heart

Renowned hunter Gary Ingersoll has spent most of his life exploring the planet's wild places. In this candid conversation, he invites hunters and non-hunters alike to consider the effectiveness of conservation strategies on the African continent.

11:25 am Conservation Policy: RAWA and Working Lands for Wildlife

This session will discuss the Restoring America's Wildlife Act, a historic, bipartisan bill that would help to recover species and safeguard the communities and traditions that depend on wildlife—a landmark change in the way we fund fish and wildlife conservation. It will also examine other policies that can empower America's farmers, ranchers, and foresters to conserve wildlife through sustainable agricultural practices.

Moderator:

Chris Hudson - Past President, Dallas Safari Club

Speakers:

Dan Wrinn - National Director of Governmental Affairs, Ducks Unlimited

Julie Thorstenson - PhD, Executive Director, American Fish and Wildlife Society

Lance Phillips - Co-founder/Owner, PR-Consulting Firm

1:30 pm How to Overcome the Challenges of Wolf Reintroduction

Experts weigh in to debate if this polarizing super predator can help rebuild or breakdown an ecosystem.

Moderator:

Jessica Foulis - Executive Director, Eagle Valley Land Trust

Speakers:

Mike Phillips - Director, Turner Endangered Species Fund

Wilson Stout - Board Member, Weatherby Foundation

Chris Hudson - Past President, Dallas Safari Club

Dr. Karen Shragg - Author, Moving Upstream

CONFERENCE AGENDA

FRIDAY, APRIL 26



2:20 pm **The North American Model of Conservation**

A dive into the world's most successful system of policies and laws to restore and safeguard fish and wildlife and their habitats through sound science and active management.

Moderator:

Rick Geisel - CEO, Responsive Deployment

Speakers:

Ivan Carter - Wildlife Conservationist and TV personality

Humberto Enoc Cavazos Arózqueta - President, Safari Club of Mexico

Peter Churchbourne - Director, Hunters' Leadership Forum, NRA

3:10 pm **Wind Turbines and Wildlife**

This panel looks into the potential impact of habitat loss and migration pattern disruption caused by wind energy turbines.

Moderator:

Jacki Deason - Host, The Jacki Daily Show, The Blaze

Speakers:

John Davis - Senior Vice President of Development, Delta Waterfowl

Dr. Sarah Fritts - Associate Professor of Wildlife Ecology, Texas State University

Doug Deason - President, Deason Capital Services

3:50 pm **Confronting the Illegal Wildlife Trade**

How can we stop one of the world's largest and most profitable crime sectors? This session looks at ways to enhance the response to wildlife crime and illegal trade.

Moderator:

Lexi Bowes-Lyon - Global Director of Philanthropy, Space for Giants

Speakers:

John Cruden - Principle, Beveridge & Diamond

Chris Corpus - Director of Conservation, Dallas Zoo

Duan Biggs - Olajos Goslow Chair for Southwestern Environmental Science and Policy, Northern Arizona University



CONFERENCE AGENDA

FRIDAY, APRIL 26

FRIDAY, APRIL 26

4:30 pm Conservation and the Generational Transfer of Wealth

For the love of the land: conservation strategies for the next generation of landowners. As we embark on America's greatest generational wealth transfer, our panel will discuss several approaches to conserve family land.

Moderator:

Eric J. Redeker - Lead Fiduciary Specialty Assets Manager, Wells Fargo Wealth Management

Speakers:

Colby Winzer - Senior Trust Real Estate and Specialty Assets Advisory Specialist, Wells Fargo Wealth Management

James Clement III - SVP, Earth Optics

Clint Bumgardner - Founder, WT Appraisal

Cassie Garza - Senior Trust Advisor, Wells Fargo - North America

5 pm The Beginning: Ten Years Left - What's Next

Speakers:

Trammell S. Crow - Founder, EarthX

Rajan Singh - CEO, EarthX

Bill Shireman - CEO, In This Together; President, Future 500; Co-Curator, Earthx2024



CONFERENCE AGENDA

FRIDAY, APRIL 26



LUNCHEON AND BANQUET

12 pm Luncheon Keynote: Reversing Extinction: The Wonder of Bioengineering

Emcee:

Cable Smith - Host, Texas Outdoors Media

Speaker:

Matt James - Chief Animal Officer, Colossal Biosciences

7 pm Banquet: The Front Lines of Conservation

Speakers:

Ivan Carter - Wildlife Conservationist and TV personality

Luis Bourillon - CEO, Neminatura and Director of Pescaconfuturo





EarthxTV STAGE

FREE TO THE PUBLIC

MONDAY, APRIL 22

10 am Realigning Environmental Justice

Jennifer Hernandez - Partner, Holland & Knight

10:30 am Zero Net Energy Homes: Affordable and Sustainable

Rob Leivo - Vice President of Marketing, Atmos Energy Corp.

Sandy Wesch - Construction Volunteer, Dallas Area Habitat for Humanity

11 am Turbulent Time for the Marine Environment of the Arabian Gulf

Dr. Saif AlGhais - Director General, Environment Protection and Development Authority

11:30 am Women for Climate Justice Leading the Way to a Healthy & Thriving Future

Osprey Orielle Lake - Founder and Executive Director, Women's Earth and Climate Action Network (WECAN) International

1:30 pm Education is Freedom: The Future is In Your Hands

Jim Keyes - Author, *Education is Freedom: The Future is In Your Hands*

2 pm How Artificial Intelligence Could Have Prevented the Smokehouse Creek Fire

Michael Vesely - President and Co-founder, Tanzle, Inc.

2:30 pm The SuperGrid-Wind-Solar-Gas System - 2050

Alexander Sandy McDonald - Author

3 pm The Future of Lithium & Geothermal

Robert Levin - CEO, Emerging Star Digital

David Katopody - Principal, Walker Lane Research Partners, LLC

3:30 pm Serenbe, A Biophilic Community

Steve Nygren - CEO & Founder, Serenbe

4 pm Regenerative Agriculture in Row Crops

Pete Vegas - Owner, Sage V Foods

4:30 pm Blue Tech Innovation

Millicent Pitts - Executive Director, Ocean Exchange



EarthxTV STAGE

FREE TO THE PUBLIC



TUESDAY, APRIL 23

10 am How Can We Leave Our Kids a Healthy Planet?

Dave Gardner - Podcaster and Environmentalist

10:30 am An Opening for Small & Underrepresented Landowners to Engage in Carbon Markets

Andy Mangan - Founder, US Business Council for Sustainable Development

11 am Women for a Greener Dallas

Rebecca Reagan - Environmental Educator, The Dallas Arboretum

Frances Ockels-McGee - Senior Environmental Coordinator, EMR, City of Dallas

Rosaerlinda Cisneros - Climate Coordinator, City of Dallas

1:30 PM Co-creation and Communication for Decarbonization and Nature Regeneration

Ingrid Anderson - Vice President, Global Forum

2 pm Seaforestation: A Documentary Film About Our Kelp Forests

Adam Hussain - Huss Media

2:30 pm Weird Wide Waters & Freaks of the Deep

Tom "The Blowfish" Hird - The World's Only Heavy Metal Marine Biologist, EarthxTV's *Ocean Wonders*

3 pm Eco Allies Inc

Lawrence Kallett - Eco Allies Inc

3:30 pm The Apocalyptic Myth, Industrial Civilization, and New Paradigms for Sustainability

Andrew Scott - Executive Director, The Open Mind Project

4 pm The Vision of Ocean Policy Research Institute Under the Sasakawa Peace Foundation: Building a Peaceful World from the Ocean

Hide Sakaguchi - Executive Director, The Sasakawa Peace Foundation

4:30 pm Peace Through Agriculture—Turning Mines to Vines

Heidi Kuhn - Founder & CVO, Roots of Peace





EarthxTV STAGE

WEDNESDAY, APRIL 24

WEDNESDAY, APRIL 24

10 am **Covering Climate in Today's News**

Chris Ruddy - CEO, Newsmax Media, Inc.

10:30 am **Capital and Technology as a Catalyst to Create a Sustainable and Secure Future**

Ketan Patel - Chairman, Force for Good

Jon Miller - Director, Force for Good

11 am **SDG Newsroom**

Blue Prosperity

1:30 pm **Safeguarding the Earth's Landscapes and Wildlife**

Lexi Bowes-Lyon - Global Director of Philanthropy, Space for Giants

2 pm **Global Macro Changes that are Shaping the Future**

Ketan Patel - Chairman/CEO & Founder, Force for Good, Greater Pacific Capital

2:30 pm **How Can the Arts Help the Environment?**

Julien Benichou - Artistic Director, Washington Opera Society

3 pm **Rewilding: For People and Planet, a Personal and Ecological Transformation of Hope and Promise**

Vance Martin - President Emeritus, Wilderness Foundation Global

3:30 pm **Reaching Conservatives on Climate Change**

David Fenton - Activist, Author, and Founder of Fenton Communications

4 pm **Nature Is Nonpartisan: How Environmentalism Can Return To Its Political Glory Day**

Benji Backer - Author, *The Conservative Environmentalist*, Chairman and Founder, American Conservation Coalition

4:30 pm **How Can the Natural World Guide us in Meeting the Climate Crisis?**

Lynne Twist - Co-founder, Pachamama Alliance, President & Founder, Soul of Money Institute



EarthxTV STAGE

THURSDAY, APRIL 25



THURSDAY, APRIL 25

10 am Don't Choose Extinction

Boaz Paldi on Weather Kids - Chief Creative Officer, UNDP

10:30 am How can we restore a pre-industrial climate by 2050?

Peter Fiekowsky - Founder & Chairman, Climate Restoration Fund

11 am The Energy Transition: An Economic Opportunity and Imperative

Javier Palomarez - President & CEO, United States Hispanic Business Council

11:30 am Infinite Challenges, Endless Solutions: Climate Change and Disaster Relief Q&A

Brad Kieserman - Vice President, Disaster Operations & Logistics, American Red Cross

1:30 pm EarthX Climate Tech Finals

Highly competitive, globally broadcasted pitch competition for early-stage startups to win a cash prize to support the company.

2:30 pm Regenerative Agriculture: Continuing the Family Mission

Laura Turner Seydel

2:50 pm EarthX Climate Tech Prize

3 pm Continuous Response: How Climate Change Has Turned Disaster Relief into an Infinite Game

Brad Kieserman - Vice President, Disaster Operations & Logistics, American Red Cross

4 pm SDG Newsroom

Frontlines of Climate Action





EarthxTV STAGE

FRIDAY, APRIL 26

FRIDAY, APRIL 26

10 am **Defenders of the Wild & Why It's So Important**

Ivan Carter - Conservationist, Conservation Film Company, EarthxTV's *Defenders of the Wild*

10:30 am **Wild Wonders with Brooke & Other Animals**

Brooke Carter - Show Host, Conservation Film Company, EarthxTV's *Wild Wonders with Brooke*

11 am **Can Zoos Impact Conservation Efforts?**

Chris Corpus - Director of Conservation, Dallas Zoo

11:30 am **Texas Ranchers and Conservation**

Bear Musgrave - Owner, Barroneña Cattle LLC

Jim Link - Owner, Link Cattle Company

1:30 pm **Turtle Island gets Green Encoded**

Dr. Peter Praschag - Founder, Turtle Island

Dr. Shannon DiRuzzo - DVM, Turtle Island

Michael Kien - General Manager & Owner, Green Encoded

Philipp Berkessy - SMO, Green Encoded

2 pm **Biomimicry Panel**

Rudy Montes - Managing Partner, Phoenix Harvest

Cheyne Robertson - Scientific Assistant, Technical Lead, Business Development, Advance Alliance - Ergofito

George Briscoe - Project Director, Arise Veteran Foundation, Tseena Enterprises, LLC

2:30 pm **Key Environmental Cases Pending Before the U.S. Supreme Court**

John Cruden - Principal, Beveridge and Diamond

3 pm **Human Overpopulation versus Biodiversity**

Leon Kolankiewicz - Scientific Director, Numbers USA

3:30 pm **What If Wolves Could Vote?**

Dr. Karen Shragg - Writer/Author, MUSEC LLC (MoveUpstream Environmental Consulting)

4 pm **Hunting as a Conservation Tool in Mexico and the World**

Humberto Enoc Cavazos Arózqueta - Licenciado en Derecho, Club Safari De México, A.C.

4:30 pm **SeaKeepers: Leveraging the World's Yachts to Advance Oceanographic Science for the Protection and Restoration of the World's Oceans**

Jay Wade - Chairman, International SeaKeepers Society



NETWORKING

HILTON ANATOLE





PERFORMERS

APRIL 22-26



PERFORMERS

APRIL 22-26



PERFORMERS

VERDIGRIS

Verdigris Ensemble's mission is to transform our world through an alchemy of immersive storytelling and the power of human voice. We create a new music movement by commissioning works and exploring diverse genres to tell compelling stories. We invest in musicians through education and community engagement. We redefine vocal music through creative programming and technological innovation.

FLAMENCO FEVER

Flamenco Fever is the nonprofit branch of Alcantara Arts and Entertainment, which has been bringing the best of flamenco music and dance to North Texas since 1998, under the name "IDA Y VUELTA", meaning to go and turn or: "round trip". True Flamenco can only be presented with live musicians. "IDA Y VUELTA" is the only flamenco group in DFW that has a professional singer & guitarist every show!

ANITA N. MARTINEZ BALLET FOLKLORICO

ANMBF addresses the need for enriching the lives of young audiences of all ages and across various ethnic/cultural backgrounds through a diverse array of dance and arts education programs available year-round:

AMIE MACISZEWSKI WITH SWAPNIL UKEY

Amie Maciszewski is a sitarist, teaching artist, public ethnomusicologist and creative culture worker who has spent her adult life studying, practicing, teaching, and promoting traditional music of the Indian subcontinent.

OTHER PERFORMERS INCLUDE:

- SMU Meadows School of the Arts
 - Adriana Palomo
 - Elise Ramirez
 - Eliza Schumacher
 - David Womack
 - Nathan Hasbrook
 - Andrew Winn
- Nico Clark Trio
- Renea Tyler
- Angela Blair



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PROMOTIONAL PARTNERS



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CORPORATE VOLUNTEERS



CORPORATE VOLUNTEERS





EARTHx2024 BY THE NUMBERS

ATTENDEE METRICS

1,670
TOTAL NUMBER OF
REGISTERED ATTENDEES

ATTENDEES FROM  **TEXAS** **586**

ATTENDEES OUTSIDE OF TEXAS
◆ **1084** ◆

VOLUNTEERS
  **589**  

◆ **SPEAKERS** ◆
300+

◆◆◆ NUMBER OF ◆◆◆
COUNTRIES **29** CEOs/C-SUITE **249**
FOUNDERS **130** INVESTORS **154**

E-CAPITAL SUMMIT STATS
INVESTORS **151** COMPANIES **266**
REGISTERED INNOVATORS **151**
COUNTRIES **14** INCUBATORS **11**

Earthx2025 - Recognized as one of the Top 3 U.S. Sustainability Conferences by *Sustainability Magazine*.

EARTHx2024 BY THE NUMBERS



MARKETING & PR METRICS

TOTAL EARNED MEDIA IMPRESSIONS

86,027

TOTAL EARNED MEDIA MENTIONS **2,448**

AGGREGATE READERSHIP **86,027**

DIGITAL ADVERTISING IMPRESSIONS

5,609,762

CUMULUS **1,212,101**

AUDACY **785,416**

TEXAS TRIBUNE **456,582**

TX PARKS & WILDLIFE **2,999,663**

D CEO **100,000**

D CEO SPONSORED CONTENT **56,000**

PRINT ADVERTISING IMPRESSIONS

27,167,500

NATURAL AWAKENINGS **1,300,000**

TX PARKS & WILDLIFE **435,000**

HOUSTON CHRONICLE **13,000,000**

DALLAS BUSINESS JOURNAL **532,500**

UA HEMISPHERES **11,900,000**

PODCAST ADVERTISING IMPRESSIONS

1,764,162

NPR **1,727,562**

FORCES FOR NATURE **22,500**

CONSERVATION CONNECTION **14,100**

TOTAL PAID ADVERTISING IMPRESSIONS

36,066,668

EMAIL CAMPAIGN IMPRESSIONS

367,244

TEXAS TRIBUNE EMAILS CLICK THRU **352,744**

D CEO NEWSLETTER **14,500**

RADIO ADVERTISING IMPRESSIONS

1,158,000

204 COMMERCIALS

701,400 HEARD THE EARTHx 2024

MESSAGE 2.6 TIMES



WEBSITE TRAFFIC

UNIQUE VISITORS **14,724**

PAGE VIEWS **32,789**



SOCIAL MEDIA

TOTAL SOCIAL MEDIA IMPRESSIONS

◆ ◆ ◆ **545,965** ◆ ◆ ◆



Followers **8,623**

Impressions **96,601**

Engagements **6,925**



January 2024-
May 2024

Followers **15,200**

Impressions **145,404**



October 2023-
June 2024

Followers **115,479**

Impressions **303,960**

Engagements **10,926**

Video Views **36,041**



EarthX ATTENDEES

THANK YOU FOR COMING

A

Esteban Abascal
La Moderna USA

Jack Abbott
U-Credit

Zack Abnet
American Conservation Coalition

Sam Acosta
Harold Simmons Park

Richard Adams
Exaeris Climate Technologies

Raphael Adebayo
The Winners Assembly
Christian Church of God

Adebimpe Adefolaju
University of North Caroline

Adesegun Adenopo
University of Dallas

Jinen Adenwala
CVAL Innovations

Adina Renee Adler
Global Steel Climate Council

Aaron Adu
Global Shea Alliance

Janine-Marie Aeroporos
Cerqular Inc.

Arun Agarwal
Nextt

Abigail Aguirre

Alfredo Aguirre
Sandoval Cibanco SA

Zara Aguirre

Junaid Ahmad
University of Texas at Arlington

Parnian Ahmadi
University of Texas at Dallas

Chris Airhart
The Recycling Partnership

Danielle Ajeto
Grubbs Family of Dealerships

Omar Al-Fayed

Agustin Alarcon
Troop Energy

Manuel Alcocer Medina Mora
Plan Impulsa Mexico

Chris Aleman
Mendoza Ventures

David Alexander
WSP

Melissa Alfaro
Congressman Marc Veasey
(TX-33)

Sergio Alfredo

Seemee Ali
Dallas Institute of Humanities
& Culture

Samina Ali
Stepping Stone Academy

Tommy Allen
Five Oceans Global Solutions,
LLC ("5OGS")

Edward Allen
Fowl Obsession

Susan Alvarez
North Central Texas Council
of Governments

Edgardo Alvarez
U. S. Department of Agriculture

Fernando Alvarez
Vaquero Advertising

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Claudia Alvarez-Farris
CIMMA

Richard Amato
Austin Technology Incubator

Eric Amyot
Regen Earth Studio

Rafael Anchia
Civitas Capital

Julie Andersen
Plastic Oceans International

Jeremiah Anderson
Frisco EDC

Annette Anderson
Indigenous Institute of
the Americas

Ricky Anderson II
Meticulous Image

Ingrid Andersson
Global Forum

Dr. Iryna Andrukh
Elected Officials to Protect
America (EOPA)

Sophia Anwar
State Representative
Salman Bhojani

Manuel Anzaldo Meneses
Consejo Nacional de Umas y
Pimvs AC

Greg Apodaca
Community 2.0

Jennifer Apperti
Director - Mission Foods Texas-
Mexico Center

Nancy Appleby
Beveridge & Diamond

Chris Applequist
Generation Housing
Partners, LLC

Pablo Arauz Peña
KERA News

Jesse Arechiga
TeamProFX

Angelica Arenzana
Saving Our Sharks Foundation

Angie Arenzana Lopez
Saving Our Sharks Foundation

Claudia Arias
PNC Financial Services Group

Benjamin Armenti
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